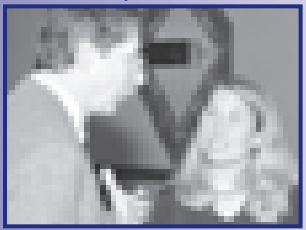


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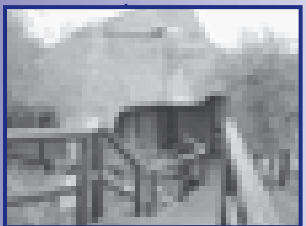
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IN THE NEWS

EASTMAN DENTAL CENTER FOUNDATION BOARD

*Supporting the initiatives...guiding the way...
safeguarding the legacy*

The Foundation Board has been in existence since the Center's early years in the 1900s. In the 80s and early 90s, the Board was made up of 15-20 local leaders interested in the Center's work.

Following the 1997 merger with the University, the new Board included nine members and their primary task involved fiduciary responsibility for the Foundation endowment.

Recently, the Board decided to take a look at its structure and mission and developed a strategic plan for its future. The focus was to support Dentistry to accomplish its mission.

The Board modified its bylaws to enhance its role in support of academic Dentistry at the University of Rochester. It has increased the number of directors from nine to 18. These will include people who are nationally prominent in oral health, education, research, and clinical care. The recruitment process has begun and the Board will be reviewing a slate of candidates at its May meeting.

The Board will continue with its important duty of overseeing the Foundation assets and endowment funds and approving the alloca-

tion of funds for the benefit and support of oral health care, graduate dental education, and dental research.

In addition, it will advise senior leadership of Dentistry, the Medical Center, and the University on clinical and academic programs in oral health care; and on the Center's mission, vision, and strategic plans.

The Board's new activities will include representing and advocating for Dentistry to local, state, and national communities, and supporting the Center's efforts to seek grants, contributions, and other funding. It will also provide ongoing and active support to development, alumni relations, and fundraising efforts. A new position has been approved that will include a major gifts person to solicit funds for the Foundation itself.

Lastly, the Board members have voiced their desire to "spread the word about the good things happening in Dentistry." This includes the Center's importance as a national resource for oral health education and research and its local role as a provider of oral health care services. They will also monitor the implementation of the Center's strategic plans.



Wilfred A. Springer, DDS
President



William W. Richardson
1st Vice President



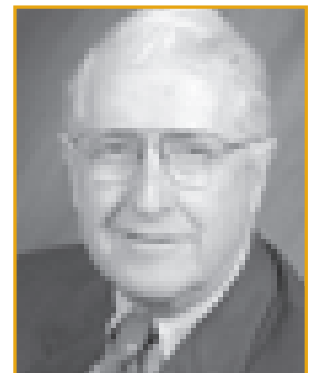
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Bruce B. Bates
Advisor



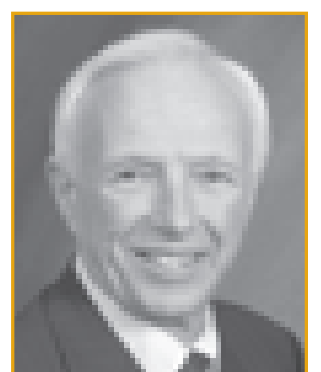
Paul W. Briggs
Member



James T. Henderson
Member



Carl E. Sassano
Member



G. Robert Witmer, Jr.
Member

COMMUNITY DENTISTS LEND A HAND

A joint venture between Eastman Dental Center, the Seventh District Dental Society, and Rochester General Hospital has identified a way to improve oral health care, particularly for underserved populations in the Rochester area.

“Good oral health is at the core of wellness and all citizens are entitled to that wellness,” said Dr. Cyril Meyerowitz.

The outreach programs target Medicaid populations to emphasize the need for oral health services among the poor.

“National statistics on dental care show that 22 percent of adults reported some form of oral facial pain in the past six months due to poor dental health.” Meyerowitz added, “There is a large population in our community, who live their lives dealing with

Rochester General Hospital (RGH) as partners in increasing oral health care to underserved populations.

In the plan, dentists will work in half-day increments with a minimum of six to 12 days per year. This time could be scheduled in full- or half-day sessions. Dentists may request the site of their choice and will be paid a stipend for their time. Each provider’s site preference will be considered, however, the goal is to provide the distribution of care providers to the areas of greatest community need.

The initiative includes a process so that dentists in the private sector can participate in community outreach programs through Eastman Dental Center and RGH’s Pluta Family Center for Oral Health. All the

“There is a large population in our community, who live their lives dealing with tooth decay and oral pain.”

tooth decay and oral pain. We cannot meet the need alone and have reached out to our colleagues in the New York State Dental Association’s Seventh District.”

A planning committee proposed a demonstration project with the District, Eastman Dental Center (EDC), and



Dr. Amie McCarthy shares some of her success stories from her experience on the SMILEmobile.

outreach programs target Medicaid populations to emphasize the need for oral health services among the poor.

Four recruitment sessions were held between November and January and 23 dentists are in various stages of the application process. That number includes general dentists, a periodontist, a pediatric dentist, a prosthodontist and an orthodontist.

There are currently 14 dentists who are interested in working at EDC sites. They have identified where they would like to be placed and what days of the week they are available. Eleven of the volunteers are willing to supervise residents who may be at a site during the same time.

The response to the program has been very positive. The following comments came from the applications.

- ▶ *I would like to work at the School #17 sites as that is where I went to school and spent time growing up.*
- ▶ *I don't have a preference —where you can use me the most.*
- ▶ *I would prefer to work at a site that will service the Hispanic community as I am bilingual.*
- ▶ *I would prefer to work at a site that services adults, especially ones in need.*
- ▶ *My specialty is working with children, so I would prefer one of the mobile units.*
- ▶ *I prefer not working on a mobile unit, as I want to go to the same location each time I volunteer.*
- ▶ *I see this as an opportunity to give back to the community.*

Excerpts from the joint venture recruitment brochure

“The Seventh District Dental Society has embarked on an exciting new program in service to our community. We’ve put together an innovative way for each of us — if we choose — to treat patients who otherwise could not afford our services. To be as effective as possible, we hope to sign up dozens of dentists for this program.

When we work selflessly for others, we elevate ourselves and our profession in so many ways.”

Michael Grassi, DDS
President
Seventh District Dental Society

Lynne G. Halik, DDS
Past President
Seventh District Dental Society

“At the turn of the century, the Eastman Dental Center was created in collaboration with the local dental community to provide care to indigent children. In 1967, the Monroe County Dental Society and Eastman Dental Center jointly implemented the “Indigent Children’s Dental Health Care Program,” which led to the SMILEmobile, the first dental mobile unit in the state. A close working relationship has continued over the years.

This partnership focuses on the delivery of oral health care and educational programs to the underserved populations in rural and urban areas.”

Cyril Meyerowitz, DDS, MS
Director
Eastman Dental Center

SITES INCLUDE:

Daisy Marquis Jones Foundation
Outreach Dental Center
at School No. 17
158 Orchard Street

Downtown Health Care Center
Sibley Tower Building

Mt. Morris Dental Center
Livingston County Campus

Pluta Family Center
for Oral Health/RGH
224 Alexander Street

SMILEmobile I, II, and III
Various city schools

ORAL HEALTH NATIONAL CALL TO ACTION

The National Call to Action to Promote Oral Health released by Surgeon-General Richard H. Carmona encourages policymakers and community stakeholders to address the disparities in oral health care and to expand efforts to improve that care in every community in the country.

Eastman Dental Center provides a significant amount of service to underserved populations in the Rochester and surrounding rural areas. Patients included over 32,000 urban and rural area residents—including nearly 17,000 on Medicaid, over 9,000 children, the elderly, special needs patients, such as the homeless, disabled, and those with HIV / AIDS.

However, tooth decay remains the single most common, chronic, childhood disease. Oral and pharyngeal cancers, primarily diagnosed in the elderly, affects about 30,000

Americans annually; 8,000 a year die from this disease.

Children lose more than 51 million school hours annually and adults lose more than 164 million work hours to dental disease or dental visits.

The nation’s total bill for oral health services was estimated to be \$70.1 billion in 2002.

This does not include indirect expenses of oral health problems or the cost of services by other health care providers.

Solutions to these challenges rely on the support of individuals, health care providers, communities, and policymakers at all levels of society.



Dr. Lynne Halik gave a brief overview of the Joint Venture and encouraged dentists attending the luncheon to sign up for the project.



Left: Dr. Richard Speisman, Dr. Cyril Meyerowitz, Holly Barone, Dr. Lynne Halik, and Dr. Randy G. Raetz by the Joint Venture display.

PATIENT CARE

REACHING OUT...MAKING A DIFFERENCE...CREATING LASTING IMPRESSIONS

The winter issue of *Momentum* featured a story about the \$250,000 Health Resources and Services Administration (HRSA) grant that supports a partnership between Strong's Division of Social Work and Eastman Dental Center. The grant funds a full-time outreach worker who offers families a wide range of services to address barriers to care and improve utilization of dental services. The following Q&A evolved from a discussion group including two Pediatric Dentistry Program residents, an outreach worker, and two social workers.

—Editor

Q: You've mentioned wanting to extend an "olive branch" to parents and families. What does that mean?

It's the respect and concern that we have for our patients that demonstrates we care. It would be nice to be able to offer a parking voucher and meal vouchers to a mom with three children who traveled a distance and had to spend a long time here. It may be a book or a Nickelodeon magazine that a little girl can take home to read. It could be the \$8 – \$10 needed to purchase an antibiotic that is not covered by insurance. Often it's the time to listen to someone's frustrations and validate his or her perceptions that makes life easier.

We're working in "neighborhood clinics" where staff can empathize with and better relate to patients and their family circumstances. We try to engage and support them in their oral health care in a way that makes sense to them.

We make an effort to connect with families because we know that "no shows" typically entail more than just missing an appointment. One little boy, whose family had a history of no shows, was brought in on an emergency basis; he had a swollen face. He was seen, sent home with antibiotics, and was given a follow-up appointment. His mom was contacted by one of the social workers who learned she had lost Medicaid benefits and didn't know that she could reapply. The social worker was able to help her work through the process, get Medicaid reinstated, and insure that treatment was completed.

Q: How is the experience of working in neighborhood sites different from other settings?

The intimacy of smaller community-based settings allows you to more readily establish relationships with patients. That sense of connectedness makes you want to reach out and help. It's very difficult to blame a mom for being late when you know she has two-year-old twins at home, an elderly father who lives with her, and is without a car. The fact that she arrived for her appointment fifteen minutes late is less significant in light of the obstacles she had to overcome to get there.

Social Work at Eastman: Then and Now

Eastman Dental Center has had a continuous social work presence for the past 12 years. Although the position was initially created to address the institution's need for policies and procedures regarding suspected child abuse and domestic violence; patient advocacy, consultation, and case-work services soon became central to the role.

Gradually, the role has grown to encompass interdisciplinary collaboration on grant-funded projects, program development, and resident education. What was once an 8-hour position has evolved into a rich array of patient-focused services. The pediatric dental clinic now has two full-time outreach workers, Shawanda Martin and Daisy Giles, whose roles, though different from one another,

Q: Tell me about home visits—why are those scheduled?

Unsafe neighborhoods, homes without phones, and mailboxes without names pose real barriers to communication and may explain why some families lose track of appointments and/or seek care rather sporadically. Home visits can serve multiple purposes such as forging connections with families, and informing future interventions. Data regarding neighborhoods, housing, environmental hazards (i.e. lead and tobacco exposure), proximity to community resources, household composition and social supports can be gained on a single visit. We can also get a sense of a family's cohesion and organizational style. Unfortunately, it is not uncommon to encounter families who have sustained significant losses—or are struggling with serious medical and behavioral health problems. All of these factors contribute to how and when families interact with health care systems and should be taken into account if successful outcomes are to be achieved.

Q: Could you give an example of what kinds of things might make a difference?

For two weeks, a group of young patients left the Pediatric Dentistry clinic with big smiles and glittering crowns made from holiday wire garlands. Tiny gold stars bobbed up and down as children ran to show their parents their "magic" crowns. The decorations were left over from Convocation and saved by one of the dental hygienists who made the crowns and brought magic to her patients. As a result, the children are left with the thought that Eastman is a place of fun and magic and they look forward to future visits. It would be great to provide this kind of experience to our patients on a regular basis.

Q: Do you think we could make a big difference if we raised money?

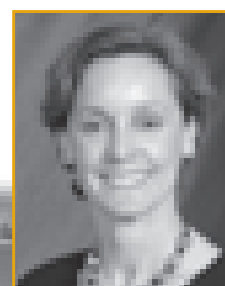
Yes! Children and families made vulnerable by poverty, hardship, illness and loss deserve to have dental care experiences that are comparable to their more affluent peers. It would be wonderful if we could provide our pediatric patients and their families with the creature comforts and niceties found in most practices in the community. Improving the quality of the waiting room experience along with rewards and incentives for children would be a place to begin. Having the cushion to compensate or subsidize expenses incurred by families in certain situations would also be extremely helpful. Given the amount of time some families spend in our settings, it behooves us to make as positive an impact as possible.

focus on enhancing access to care and improving utilization. In addition to Maggie Petrosky's expanded 16-hour position, another half-time social worker, Lenora Colaruotolo, has joined Eastman Dental. Her services are offered at School #17, EDC's orthodontic clinic, and Strong's dental clinic.

Referrals include requests to evaluate possible child abuse/neglect, domestic violence, substance abuse, inadequate resources or non-covered services, and psychosocial factors interfering with oral health recommendations and treatment. Social work is dedicated to working with dental staff, administrators, and practitioners to support and optimize successful outcomes related to patient care.



From left: Drs. Mark Lantzy and Joyce Biberica, Maggie Petrosky, LMSW, Lenora Colaruotolo, Connie Truesdale, and Shawanda Martin.



Maggie Petrosky

SUCCESS STORIES

Anne Williams is a middle-aged woman disabled by a number of chronic illnesses and living on a fixed income. She presented to the TMJ clinic in late 2004, looking for relief from chronic jaw pain. A "splint" was created for her at a reduced rate but she was still unable to afford it. The social worker was able to locate the necessary funds through a local charity so that Ms. Williams could get the care she needed.

Sarah Green is a petite, energetic, 65-year-old grandmother caring for 5 grandchildren as their mother continues to struggle with chemical dependency. Ms. Green, easily confused and overwhelmed by the children's educational and health care needs, was offered case management services through the Dental Home for Children Project. Extra reminder phone calls, postcards, and door-to-door transportation have ensured that the children's dental needs are met and that the grandmother feels supported in her effort to raise them.

Caroline, an engaging 5-year-old girl, presented for urgent dental care in August 2004, with her foster mother. The foster mother shared that Caroline would soon be returned

to her biological mother, and that it would be important to ensure that dental care continued. The outreach worker met Caroline's mother at the next dental visit and offered to provide services to support the mother's care of her daughter. Mother and child remain together, Caroline's dental treatment plan has since been completed, and they've kept their first recall appointment!

Johnny, a 4-year-old with extensive caries was recently scheduled to be treated in ambulatory surgery under general anesthesia. Due to extenuating circumstances, he was unable to be treated as planned, and his family was asked to return the following week. The family, who took time off from work, arranged childcare for younger children at home, and traveled from the Southern Tier, was willing to return but was clearly inconvenienced. As a good will gesture, the pediatric dental team and the social worker rallied on the family's behalf and provided them with parking stickers, lunch, and a health-oriented gift bag for Johnny and his siblings. He was successfully treated the following week and all involved parties were pleased.

How to Sponsor-a-SMILE

The stories told above are only a sampling of the cases dealt with each and every day in the Eastman Dental Center clinic. Many of you may recall treating some of these patients during your residency in Rochester. The demand for social work services has increased and the need for funds to help our underserved community patients is critical.

A donation of \$25, \$50, \$100 or more can go along way to make a real difference in these patients' lives. The "little things" spoken about above are not covered by Medicaid or health insurance but are the things often times needed to carry through a successful treatment plan; improve patients' quality of life and perhaps effect change—helping them to understand the importance of brushing their children's teeth and keeping regu-

larly scheduled cleaning appointments.

- \$25 can provide 4 parking vouchers
- \$50 can provide 2 children's magazine subscriptions or books for the waiting room
- \$100 can provide 500 toothbrushes for the families of pediatric patients
- \$250 can provide 25 patients with medication not covered by insurance
- \$600 can provide 2 splints for low-income patients suffering from TMJ problems
- \$1,000 can purchase durable age-appropriate play equipment for the waiting room

Please join us today and help make a difference in the life of a child!



Becky Herman

Giving Made Easy

For many people, accessing the Internet is part of daily life. People buy things like cameras, collectibles, and children's toys on E-bay. They purchase clothing from their favorite store's on-line catalog and often times pay bills on-line. Why not make giving to your favorite charity just as easy. Dentistry's secure on-line site is simple and quick. To read about our current funds, go to: www.urmc.rochester.edu/Dentistry/alumni/wheretogive.cfm or to make a gift directly, click on: www.urmc.rochester.edu/Dentistry/secure/makeagift/index.cfm For questions or concerns, contact Dentistry's Development Office at alumni@urmc.rochester.edu or 800-333-4428.



Faculty NEWS

FACULTY POSITIONS NEW

Chair of the Division of Community Dentistry and Oral Disease Prevention

The Division has a rich heritage in teaching, research excellence, and service to the community and is responsible for graduate education in dental public health, community dentistry, and epidemiology; research in community oral health and oral disease prevention, and has administrative oversight for the Division's outreach programs.

The Division has a close working relationship with the School of Medicine and Dentistry's Clinical Trials Coordinating Center, Departments of Pediatrics, Biostatistics, and Community and Preventive Medicine, and the Center for Oral Biology in the Aab Institute of Biomedical Sciences.

The Division also interacts collaboratively with the City of Rochester School District, the Monroe County Department of Health, and the Dental Bureau of the New York State Department of Health.

Nominees and applicants with a PhD or equivalent degree in a health related field with advanced training in epidemiology, public health, or biostatistics will be given highest consideration.

Preference will also be given to individuals with grant funding and/or the demonstrated ability to build a strong research program. The successful candidate will be appointed at the Associate or Full-Professor level. The University offers a significant compensation package commensurate with qualifications of the appointee.

Letters of inquiry should include a brief background statement, including academic and research interests, administrative experience, a current CV or resume, and should be sent to the Chair of the Search Committee: Dr. Ronald J. Billings.

Billings, Eastman Department of Dentistry, University of Rochester School of Medicine and Dentistry, 625 Elmwood Avenue, Rochester, NY 14620-2989, or

E-mail: ron_billings@urmc.rochester.edu

Telephone: 585-275-3145

Fax: 585-275-1081.

Faculty Position University of Rochester School of Medicine and Dentistry/Eastman Department of Dentistry

The University of Rochester School of Medicine and Dentistry, Eastman Department of Dentistry, invites nominations and applications for the position of Assistant or Associate Professor in the Division of Community Dentistry and Oral Disease Prevention.

The division has a rich heritage in teaching, research excellence and service to the community and is responsible for graduate education in dental public health, community dentistry and epidemiology; research in community oral health and oral disease prevention, and has administrative oversight for the Division's outreach programs. The Division has a close working relationship with the School of Medicine and Dentistry's Clinical Trials Coordinating Center, Departments of Pediatrics, Biostatistics and Community and Preventive Medicine, and the Center for Oral Biology in the Aab Institute of Biomedical Sciences. The Division also interacts collaboratively with the City of Rochester School District, the Monroe County Department of Health and the Dental Bureau of the New York State Department of Health.

Nominees and applicants with a PhD or equivalent degree in a health related field with advanced training in health services research, epidemiology, public

health or biostatistics will be given highest consideration. A DDS/DMD/MPH and board eligible/certified in Dental Public Health is desirable. Candidates with a dental degree must have a dental license or be eligible for a license to practice in New York State. Preference will also be given to individuals with grant funding and/or the demonstrated ability to build a strong research program in oral/dental epidemiology and/or health services research. The successful candidate will be expected to enhance the Division's research, post-doctoral teaching and service activities and will be appointed at the Assistant or Associate Professor level. A joint appointment in the Department of Community and Preventive Medicine is possible depending upon qualifications. Salary and rank will be commensurate with qualifications and experience of the appointee and includes the opportunity to join the Medical Center Faculty Group Practice for the DDS/DMD appointee.

Letters of inquiry should include a brief background statement, including academic and research interests, a current CV or resume, and should be sent preferentially by e-mail to the Chair of the Search Committee: Dr. Ronald J. Billings, Eastman Department of Dentistry, University of Rochester School of Medicine and Dentistry, 625 Elmwood Avenue, Box 683, Rochester, NY 14620-2989. E-mail: ron_billings@urmc.rochester.edu. Telephone 585-275-3145. Fax 585-273-1081.

Assistant/Associate Professors

These openings are postdoctoral positions to study the influence of novel naturally occurring compounds on the expression of virulence by the oral pathogen *Streptococcus mutans*.

The Eastman Department of Dentistry is seeking applications for tenure-track assistant/associate professor positions from individuals interested in pursuing a translational research

career in an academic health center environment.

Successful applicants must have significant research training (typically to a PhD level) and demonstrate the potential to develop and maintain a high quality, externally funded, translational research program in some aspect of craniofacial, dental or oral biology.

Strong preference will be given to those individuals who possess a DDS/DMD or equivalent and who are eligible to practice dentistry in New York State. Applicants at the more senior level would be expected to demonstrate a strong history of research accomplishment and extramural funding.

The successful candidates will spend approximately 20% of their time in clinically related activities. The remainder of their time will be spent in conducting a vigorous translational research program. Unique facilities within the Eastman Department of Dentistry include: the Salivary Dysfunction Clinic and a Clinical Genetics Clinic.

The University of Rochester Medical Center is well known for its highly interactive nature. In addition to the appointment in the Eastman Department of Dentistry, candidates may receive secondary appointments in a traditional basic science department and/or the Center for Oral Biology in the newly formed Rochester Institute of Biomedical Sciences.

To apply, please send a letter of interest containing a brief summary of research goals, curriculum vitae, and the names of three references to: Dr. Cyril Meyerowitz, Professor and Chair, Eastman Department of Dentistry, 625 Elmwood Avenue, Rochester, NY, 14620-2989, or e-mail: cyril_meyerowitz@urmc.rochester.edu.

The University of Rochester is an equal opportunity/affirmative action employer; women and minorities are encouraged to apply for all of the positions.

Faculty NEWS

Department of Dentistry names chair of the combined Division of General Dentistry

In a letter to all members of the Department of Dentistry faculty, residents, and staff, Dr. Cyril Meyerowitz announced that Dr. Hans Malmström assumed the title of chair of the Division of General Dentistry instead of co-chair. This change became effective December 1.

Dr. Malmström will continue as the director of the Advanced Education in General Dentistry (AEGD) Program.

Dr. Todd Thierer relinquished his role as co-chair of the Division of General Dentistry. He is doing this because of the increased demands on his administrative time resulting from his appointment as medical director (Article 28) of the Eastman Dental Center.

Dr. Thierer will continue as director of the General Practice Residency (GPR) Program and will also continue as director of Ambulatory Dental and Oral and Maxillo-facial Services at the Strong Memorial Hospital site.

"This is an extremely positive move," said Dr. Meyerowitz, "and will result in improved efficiency and cooperation."

Each residency program (GPR and AEGD) will continue to operate in close cooperation.

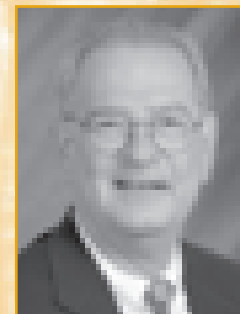


Dr. Hans Malmström



Dr. Todd Thierer

Dr. Robert Berkowitz, Chair of the Division of Pediatric Dentistry, spent the month of February as a visiting professor consulting with two researchers from the University of Puerto Rico's Division of Dental Research. He collaborated with Drs. Lydia Lopez and Augusto Elias on a research proposal for the primary intervention of early childhood caries. If the National Institutes of Health (NIH) funds the proposal, Dr. Berkowitz will serve as the project's major external consultant.



Dr. Robert Berkowitz

Share your news.....

Have you received an award/MPH or grant...received a promotion...gotten married...or celebrated a birth?

If you have news to share, please visit the Dentistry Website at http://www.urmc.rochester.edu/Dentistry/news_events/index.cfm and click on "Share Your News." You'll find forms for different types of news. Just fill in the information and click the submit button. Let us know if you have photos and we can add them to the story.

Let everyone celebrate your good news. Bookmark the news and events page on your computer and we'll include your news in **Momentum!** Don't forget... we'll send a special URMCTeddy Bear if you've had a child or grandchild who joined your family. See the article on page seven of Momentum and meet one of the newest members of our Dentistry family.

Library RENOVATIONS

Bibby Library History

Timeline

- 1976 - June Glaser appointed first librarian
- 1977 - EDC receives anonymous donation of \$100,000 to have the library named in honor of Basil G. Bibby
- 1978 - Official dedication of the library is held
- 1980 - Computerized literature searches including access to Miner Library's databases are offered by appointment with the librarian
- 1986 - First computer in the library includes word and statistical software
- 1987 - Library receives grant to preserve rare book collection
- 1988 - Library can access "Chester" the University of Rochester's online catalog, a new computer is added
- 1990 - Medline available on cd-rom
- 1997 - Internet access makes it possible to use Miner library's online databases
- 1998 - Bibby Library joins the University of Rochester library system
- 1999 - June Glaser retires after 23 years
- 2000 - Christine Degoyler becomes Bibby's second librarian
- 2001 - Dentistry journals become available online through the Miner Digital library
- 2001 - Bibby Library switches to online circulation system
- 2001 - The library has four public access computers
- 2002 - Beth Lange becomes the new library assistant and Pamela White becomes Bibby's third librarian.
- 2004 - Three network drops are added for laptop access to the Internet and UR network
- 2004 - The facility is updated with new renovations such as carpeting and upholstery
- 2004 - New and improved library Website goes live
- 2005 - Wireless Access is available in the library
- 2005 - Patrons can chat live with a librarian over the Internet
- 2005 - Dentistry archives are reorganized, new donations are absorbed into the collection, and some of the old images are scanned and loaded on the library Website



Right: Beth Lange, library assistant and Librarian, Pamela White.

What do we do?

- ▶ Provide access to up-to-date knowledge-based information related to dentistry through journals, books, and Web resources
- ▶ Use technology to assure that these resources are widely available on a 24/7 basis and educate our users about new and improved methods of accessing information
- ▶ Help patrons find timely and relevant information to support their practice using online databases and catalogs
- ▶ Support research and clinical practice by conducting literature searches for faculty and other patrons
- ▶ Help patrons locate library and archive materials and obtain materials from other sources through interlibrary loan
- ▶ Provide computer workstations and software to enable patrons to prepare documents and presentations and answer questions about computer/software use
- ▶ Consult with faculty to ensure our collection meets the needs of the dentistry community for comprehensive and research-based literature
- ▶ Keep abreast of new technologies to ensure effective and timely access to information and materials



June Glaser



Library facts

- ▶ Currently subscribe to 67 print journals –more than half (38) are also available online
- ▶ An additional 13 journals are available online only
- ▶ A total of 80 current dental journals are available online or in print
- ▶ Nearly 4000 bound journals
- ▶ Approximately 2000 books
- ▶ Purchase around 50 new books per year
- ▶ Staff of 6
- ▶ Open 24 hours a day
- ▶ Users check out nearly 100 items per month



Bibby Library - A Look into the Future

Looking at the timeline reminds us of how much libraries have changed in the past 20 years - in ways many could not have anticipated. So while predicting with any certainty is risky, it's easy to foresee some changes, and to recognize that some things will remain the same:

- ▶ Electronic resources in dentistry will continue to grow, eventually exceeding resources available in print.
- ▶ Users will need library resources as much as they do today, but more users will access these resources remotely.
- ▶ Resources will become available in different, and more mobile, formats (such as PDAs) and the Library will take the lead in helping users with this transformation.
- ▶ As health care information continues to "explode," the need for evidence-based information will also grow. The Library will continue to filter through that vast array of information, serving as a conduit to the best available, evidence-based resources.
- ▶ The role of library staff will continue to evolve. Where once our goal was to find

you the answer to your question, we will increasingly focus on helping users to navigate through an information-rich world as effectively and efficiently as possible.

- ▶ The need for the Library as a "place" will not disappear. Users will still want to browse the latest issue of the *Journal of the American Dental Association*, or work on presentations with software even more sophisticated than PowerPoint, or consult with library staff, etc.

Most importantly two things will *not* change. We may not be able to predict all the technological advances to come, but Bibby Library will continue to embrace those changes and integrate them into our daily operations. And finally, Bibby will continue to focus on providing service to our users. We will continue listening to your needs for information, whatever the format, remembering that our first priority is to help you find information – no question is too big or too small, and we'll always do our best to help you find the answer.



Alumni & Friends NEWS

Dr. Shaila Garasia, Genden '98, Res. '01, received the American Dental Association (ADA) Institute for Diversity Leadership Award, Fall 2004.

Dr. Edward Snyder, Ortho '87, was appointed by the Governor on July 1, 2004 to the Virginia State Board of Dentistry to serve a 4-year term. He was the only dental specialist appointed.

Three PhD alumni of the University of Rochester School of Medicine and Dentistry formed the nucleus of a committee of the National Council on Radiation Protection and Measurements. **Drs. Stuart White**, PhD '73, **Alan Lurie**, PhD '74, and **Julian Gibbs**, PhD '69 completed the report titled "Radiation Protection in Dentistry." They dedicated the report to the memory of **Dr. George Casarett** whom they studied under within the Department of Radiation Biology and Biophysics.



Dr. Erling Johansen

Dr. Erling Johansen received the "Sons of Norway," Leif Erikson Day Citation Award in November 2004. In 1982, President of the United States, Ronald Reagan pro-

claimed October 9 to be officially recognized as Leif Erikson Day in celebration of the Viking discovery of the present North America. In connection with this celebration, the international organization "Sons of Norway" yearly or biennially bestows the Leif Erikson Day Citation Award on an individual "who has made major or significant contributions as a humanitarian,

or in public or charitable service, advancements in sports, science or medicine or in cultural advancement."

Dr. Martin E. J. Curzon, '68 Pedo, '70 MS, who was chairman of dental caries research at EDC from 1973-1983, has received a number of honors. He was recently named an honorary life member of the Canadian Academy of Paediatric Dentistry and first honorary life member of the Belgian Academy of Paediatric Dentistry. In addition, he was awarded an honorary life member of the British Society of Paediatric Dentistry. There are only ten people who hold this distinction at any one time. Dr. Curzon was also awarded a Doctor of Science (honoris causa) of the University of Athens.

Dr. Geoffrey Sperber, '62 MS, DNS, was invited to give a presentation at the 4th Annual Congress of Indian Society of Cleft Lip, Palate, and Craniofacial Anomalies held in January. Dr. Sperber paid a visit to Eastman Dental Center as the guest of Dr. Robert Rosenblum and they reminisced about learning and working in the Main Street E. building.

Drs. Geoffrey Sperber and Peter Kambylalkas discussing some research findings about craniofacial anomalies.



South Africa Alumni Event Attendees:

J. Anthony and Janie Quinn, Yoshimasa and Yayoi Yamazaki, Jeffrey and Hanna Pearlman, Neil and Nancy Hollyfield, Ronald and Colleen Toothman, Bernie and Jean Dormer, Gerald and Joan Krause, Oivind and Phyllis Jensen, Mark Singer, James Roman and Velvet Rock, Neal, Sherry, Jessica, and Hilary Demby, Becky Herman, Cyril and Shula Meyerowitz.



The AAP Alumni Reception in Orlando, Florida, was held on November 15, 2004. Everyone enjoyed the event and looks forward to future alumni gatherings.

Kathleen and Dr. Constantine Stamatelakys and Dr. Phil Hanes



Drs. Chuck Wagener and Theresa Madden



Drs. Brian and Anne O'Connell, Cyril Meyerowitz, and Elin Giertsen



Drs. Travis Bellville, Andy Teng, Keith Min, and Christopher Fenno



Drs. Magad Ayad, Antonio Moretti, Paul Romano, and Douglas Dompkowski

Drs. Allan Seidman, Andre Mol, and Todd Thierer

THE CHARITABLE GIFT ANNUITY Guaranteed Payments For Life

A charitable gift annuity is a simple contract between the donor and the University of Rochester, on behalf of Dentistry. In exchange for an irrevocable gift of cash or marketable securities valued at \$5,000 or more, the University of Rochester agrees to pay one or two annuitants a fixed sum each year for life.

Key Features:

- Guaranteed income, a portion of which generally is tax-free for a period of years
- Avoidance of capital gains tax on donated securities
- Charitable income tax deduction available
- A generous deferred gift to Dentistry, to be used as the donor directs

Sample Current Rates (Single Life Immediate Payment Annuity):

Age of Annuitant(s)	Guaranteed Annuity Rate
65	6.0%
70	6.5%
75	7.1%
80	8.0%
85	9.5%
90	11.3%

To learn more about charitable gift annuities and other methods of planned giving, please contact Jack Kreckel, Office of Trusts and Estates, at (800) 635-4672, (585) 273-5930, or kreckel@alumni.rochester.edu.

We also invite you to visit and to request a confidential personalized gift illustration through our planned giving Web site at www.rochester.plannedgifts.org



Dr. T is waiting for your new child or grandchild

Give your new child or grandchild a teddy bear from your alma mater. If you are a Dentistry alumna/us and have a new bundle of joy in your life, contact Dentistry's Alumni Relations Office and we will send him/her a "Dr. T. Bear," on us. Contact us at 800-333-4428 or alumni@urmc.rochester.edu.

If you send us a photo in a tiff file of your new addition with "Dr. T," we will publish it in the next issue of Momentum. You can e-mail it to constance_truesdale@urmc.rochester.edu or mail it to Momentum, 625 Elmwood Avenue, Rochester, NY 14620-2989.



Congratulations to Drs. Anh Nguyen, '01 Genden, '04 Prosthodontics, and Peter Lee, '00 GPR, '04 OMFS, on the birth of their new daughter, Alexandra Lee, born on October 28, 2004.

REMINDER

If you have news to share, please visit the Dentistry Website at http://www.urmc.rochester.edu/Dentistry/news_events/index.cfm and click on "Share Your News."

Community NEWS

Reaching Out To A Special Group

The goal of the Enhanced Oral Health Access for People with Developmental Disabilities Project is to increase involvement of community dentists in order to improve the overall health and quality of life for people with developmental disabilities.

The B. Thomas Golisano Foundation has provided financial support for a new project to reach out to the dental community to assist in providing much needed care for the developmentally disabled population in the operating room at Strong Memorial Hospital.

Local families and advocates for the developmentally disabled have devoted a great deal of effort in working with Eastman Dental Center to help make this program a reality.

More than 17,000 people with developmental disabilities reside in the ten-county Finger Lakes Region. They commonly have complex health conditions and experience more pronounced oral health issues than the general population. As you know, impaired oral health not only leads to needless pain and suffering, but also affects diet, nutrition, sleep, psychological status, and social interaction. In addition to greater risk for oral disease, people with developmental disabilities are also one of the greatest underserved

populations for oral health care in our local area and in the nation.

Dentistry at the University of Rochester Medical Center is the primary care provider for this population, especially for the 25% of patients who require sedation for routine care in the operating room. Due to a lack of providers, there is currently a one-year waiting period for operating room care at Strong Memorial Hospital.

The **Enhanced Oral Health Access for People with Developmental Disabilities Project** is designed to recruit up to five community dentists per year over the next five-years. Participants will complete a short didactic session, which will provide education concerning the special needs of the developmentally disabled population. They will also receive information on the challenges and requirements of working in a hospital operating room. Following the educational component of this project, participants will have the opportunity to shadow/train in the operating room with a faculty of the Eastman Department of Dentistry. The faculty member will provide one-on-one training and mentor the participants over the course of the program.

Participants in the program will be able to bill Medicaid's fee-for-service schedule.

Due to a lack of providers, there is currently a one-year waiting period for operating room care at Strong Memorial Hospital.

Editor's note: The following is an excerpt of the recruitment letter that was sent to all Rochester area dentists. The Fisler Family has been instrumental in supporting the Oral Health Access for People with Developmental Disabilities Project.



Doug & Gloria Fisler and their son Glenn

"Our son Glenn is mentally retarded and the nature of his condition precludes his ability to withstand most dental procedures. He is receiving dental hygiene care at Strong Dental, but he needs complete sedation for anything more invasive.

The time from diagnosis to admittance to an operating room is now up to one year.

Glenn's dental hygienist discovered a cracked tooth that was confirmed by a dentist. One year later he was admitted to an operating room for corrective dental work.

Due to the progression of decay during that time, the tooth had to be removed. A second tooth was also necessarily removed. A bridge or crown was not recommended due to his general dental condition.

Glenn is a pleasant young man with a beautiful smile and a great sense of humor. He now has two teeth missing from what would have been a minor procedure for the general population.

We are told that the wait time could be reduced to a reasonable level if there were more dentists willing and qualified to work on the developmentally disabled. We therefore ask you to step up to your responsibilities as members of the dental community and support the program for adding more trained dentists to serve the developmentally disabled."

Thank you for listening,
Doug & Gloria Fisler

2005 ALUMNI Events

2005 Conferences and Alumni Events

May 5-7, 2005

11th Annual Handelman Conference Co-Sponsored by the 7th Dental District Semi-Annual Meeting, Rochester, NY

May 5

Advanced Implant Dentistry 8:30 a.m.-5:00 p.m.
Speaker: Dr. Carl E Misch

May 6

The Christensen Bottom Line 8:30 a.m.-5:00 p.m.
Speaker: Dr. Gordon J. Christensen

May 6

AEGD Alumni & Friends Dinner
Richardson's Canal House
Cocktails 6:30 p.m. and Dinner 7:00 p.m.

May 7

AEGD Alumni & Friends Picnic
Dr. Malmström's Home
Contact: Mona Fine
Toll free 888-898-9750 or
mona_fine@urmc.rochester.edu

May 21-26, 2005

105th American Association of Orthodontics
Annual Session
San Francisco, CA

May 21

Orthodontic Alumni and Friends Reception
San Francisco Marriott, 5:30-7:30 p.m.
Contact: Erica Sergent
585-275-5018 or
erica_sergent@urmc.rochester.edu

May 26-30, 2005

58th American Academy of Pediatric Dentistry
Annual Session
Orlando, FL

May 28

Dentistry Alumni & Friends Dinner
6:30 p.m. Timpano Italian Chophouse,
7488 Sand Lake Rd.
Cost: \$60
Contact: 800-333-4428 or
alumni@urmc.rochester.edu

June 3-4, 2005

27th Annual Allen A. Brewer Prosthodontic Conference
RIT Inn and Conference Center, Rochester, NY
Speaker: Dr. Frank Higginbottom

June 3

Alumni and Friends Dinner, Crystal Barn, Rochester

June 4

Alumni and Friends Picnic, Home of Dr. Carlo Ercoli
Contact: Mary Jane Kleinhammer, 585-275-5043 or
maryjane_kleinhammer@urmc.rochester.edu

June 17, 2005

Dentistry's Convocation 2005
Kornberg Medical Research Building
Rochester, NY
Contact: Constance Truesdale
585-275-5064 or
constance_truesdale@urmc.rochester.edu

J. DANIEL SUBTELNY

50 Years of Caring Celebration

Sept. 23 - 25, 2005



Accommodations:

The Lodge at Woodcliff
199 Woodcliff Dr., Box 2850
Rochester, NY 14692

For reservations: 585-248-4810 or 800-365-3065

Email: welcomed@woodcliffodge.com or
www.woodcliffodge.com

Ask for the Eastman Dental Center/Dentistry at the
URMC Room Block
\$245 Friday and Saturday Night Stay

Note: The following is a preliminary schedule and subject to change.

Friday

7:00 p.m. Welcome Reception and Cocktail Party
The Lodge at Woodcliff

Saturday

8:00 a.m. Golf Outing--Details TBD
1:00 p.m. Luncheon Program
Speaker: Rev. Winifred N. Collin

6:00 p.m. Black Tie Gala
Casa Larga Vineyards and Winery

Sunday

8:00-11:00 a.m. Informal Brunch
The Lodge at Woodcliff

Please send old photos of Dr. Subtelny and alumni to
Erica Sergent at erica_sergent@urmc.rochester.edu
or 625 Elmwood Ave., Rochester, NY 14620

JOEL SELIGMAN NAMED UNIVERSITY'S 10TH PRESIDENT

The University of Rochester's Board of Trustees named **Joel Seligman** as the University's 10th president. Seligman, Ethan A. H. Shepley University Professor and dean of the School of Law at Washington University in St. Louis, will take office July 1, 2005.

One of the nation's leading experts on securities law, he is the co-author, with the late Louis Loss, of the 11-volume *Securities Regulation*, the leading treatise in the field, and author of *The Transformation of Wall Street: A History of the Securities and Exchange Commission and Modern Corporation Finance*. "In multiple dimensions, Joel Seligman shows himself to be a person of remarkable vision, someone who can lead a national research university like ours toward its greatest potential," said G. Robert Witmer, Jr., chairman of the Board of Trustees. "As law school dean at Washington University and previously at the University of Arizona, his energy and accomplishments have been nothing short of astonishing."

Seligman will succeed Thomas H. Jackson, another former law school dean (at the University of Virginia) who has served as Rochester's president since 1994. "Tom Jackson's administration has strengthened our University in fundamental and deeply felt ways," Witmer said, "and I have no doubt that Joel Seligman will allow us to continue our upward trajectory."

He joins a host of former law school deans now heading the nation's leading universities, including—in New York State alone—Cornell, Columbia, and New York University. While Rochester has no law school, "we go for the best and the brightest," Witmer said. "Dean Seligman, like



Dr. Joel Seligman

Tom Jackson, shows a breadth of ability that makes him well equipped to lead any of the nation's distinguished universities."

"Meliora—'ever better'—is our motto; it symbolizes change and improvement, and it guided Tom Jackson's presidency," said Nicholas Bigelow, Lee A. DuBridge Professor of Physics and chair of the University Advisory Committee. "As we scoured the nation in our search for presidential candidates, Joel Seligman really stood out. He has a passion for excellence and equity, he is a true scholar, and he is committed to improving the lives of people around him, be they students, faculty, staff, or his local community. So many things about Joel Seligman seemed to personify Meliora and we are very excited about having him come to Rochester as our 10th president.

"Joel's skills and experiences are only equaled by his enthusiastic, attentive style," Bigelow added. "He is a leader who will be both respected and liked across the University."

"Over time I have admired Dean Seligman's work, both as law school

dean and as a distinguished scholar in his field," President Jackson said. "Everything he does is meticulous, thoughtful, and creative. Dean Seligman clearly knows higher education and, now, this University. He resonates with its aspirations; he has the vision, skills, and enthusiasm to lead this great institution forward with the right values. I know that the search and advisory committees have done careful and wonderful work, and that Dean Seligman will be a superb president. I look forward to working closely with him during the transitional months ahead."

Seligman, 54, has been dean at the Washington University School of Law since 1999. A 1971 graduate of the University of California at Los Angeles and a cum laude graduate of Harvard University School of Law in 1974, he served on the law faculty of Northeastern University (1977-83), George Washington University (1983-86), and the University of Michigan (1986-95). He was named dean of the University of Arizona College of Law in 1995.

At Washington University, Seligman is credited with masterminding a strategic plan that has helped to raise the law school's national and international profile. Elements of the plan include guaranteeing second- and third-year students placement in the highly ranked Clinical Program; opening a new Interdisciplinary Environmental Clinic; adding faculty positions; and launching a Center for Interdisciplinary Studies and an Institute for Global Legal Studies, both designed to bring world leaders, policy makers, and distinguished academics to campus.

About the University...

The University of Rochester is a private, national research university including the College of Arts, Sciences, and Engineering, Eastman School of Music, School of Medicine and Dentistry, School of Nursing, William E. Simon Graduate School of Business Administration, and Margaret Warner Graduate School of Education and Human Development and Dentistry at the University of Rochester. Other components include the Memorial Art Gallery, Laboratory for Laser Energetics, and, at the Medical Center, Strong Memorial Hospital as well as other health care affiliates through the Strong Health network.

The University is a member of the Association of American Universities (AAU). It is one of the most collegiate in character among AAU institutions, due to its compact size—one that gives undergraduate and graduate students distinctive opportunities at a nationally ranked institution. The University consistently ranks among the top 30 colleges and universities nationwide in federally financed science, engineering, medical, and other research.

The University has 4,450 undergraduates and 3,890 graduate students across the campuses and 1,090 tenure-track faculty. The University and Strong Health together have 16,555 full- and part-time employees. The institution is the second largest employer in the Greater Rochester area.

Correction

Dr. Robert Baker, Jr. and Dr. Achilles Filios should have been credited with gifts of \$5,000 each in the fall '04 Report of Giving.

From The Director Dear Alumni, Faculty, and Friends:



Dr. Cyril Meyerowitz

The spring issue of *Momentum* highlights a number of new initiatives and focuses on our clinical care to the underserved.

It will also introduce you to the Eastman Dental Center Foundation Board. These individuals have devoted their time and energies as we moved through the merger with the University and over the past eight years. Their leadership and support made the road an easier one to travel. They have completed their own strategic planning process and the future will see the Board more involved in our efforts on many fronts.

We have embarked on a number of new exciting projects as we continue to carry on George Eastman's tradition of providing care for the underserved in

our community. Two of those initiatives involve local dentists and our community outreach programs.

One initiative trains dentists to treat our developmentally disabled patients in the operating room to shorten the amount of time patients must wait for treatment.

The second project involves a joint venture with the Seventh District Dental Society that will allow us to treat more patients in our three SMILEmobiles, the #17 School clinic, and the Downtown Dental Center.

As a follow up to our article on the Dental Home for Children Project in the last issue, we're highlighting our social work efforts through a brief history and a look at a funding campaign that will support that work.

The Bibby Library has a new look. We've provided you with a brief picture of the newly renovated area if you haven't had the opportunity to visit it in person. The library has become a very active place and I know Dr. Bibby would be pleased.

We're continuing to raise money for a number of fellowship funds to support

residents and international students in their education and research endeavors. Our giving theme for this year is **"Participation is Key ~ Every Gift is Important."**

We are reaching out to alumni, friends, faculty, and staff to achieve 30% giving participation. Our new Website makes giving easy through an online form.

You'll see photos from a number of alumni activities that have taken place including our annual IADR/AADR Alumni and Friends Reception in Baltimore and numerous events held in conjunction with various program annual meetings.

Photos from the alumni trip to South Africa that took place in February can be viewed online at

www.urmc.rochester.edu/dentistry/alumni/photographs.cfm. Everyone enjoyed the trip and brought back wonderful memories of the camaraderie we shared.

If you haven't had the opportunity to attend one of our events, I urge you to mark your calendar and join us. The dinners and receptions are enjoyable and it's a wonderful opportunity to

revisit old memories and meet new members of the Dentistry Family. If you check our Website on a regular basis you'll enjoy our news updates, photos of events, and calendar of upcoming activities.

The Dentistry History Project that began in 2003 is moving right along and we expect it to be completed in 2005. You'll see some photos from the early 1900s in this issue of *Momentum*.

As you can see, Dentistry is in the midst of a number of new and exciting initiatives. I hope you'll enjoy this issue of *Momentum* and that you will continue to be an active member of the Eastman/Dentistry Family!

Sincerely,

Dr. Cyril Meyerowitz, '75 Genden, '80 MS
Eastman Department of Dentistry
Professor and Chair
Eastman Dental Center
Director

Oral History

The Dentistry History Project that was featured in the fall edition of Momentum is underway. The history book is being written by Elizabeth "Betsy" Brayer and is expected to be published in winter 2005.

Also look for more photos and information about the project on Dentistry's Website this spring.



Winter Convocation

EDUCATION

Winter Convocation 2004 was held in December to celebrate the three General Dentistry Program residents who completed their two-year programs. Celebrating the event were Drs. Oscar Gagoh, Sangeeta Gajendra, and Ariana Kirkby.

Dr. Cyril Meyerowitz welcomed the new alumni and wished them success in their future endeavors. He also reminded the three awardees that they were now a part of an international Dentistry Family. He urged the graduates to stay in touch so faculty and staff can share in their future accomplishments.

Dr. Ronald Billings was the guest speaker and urged the graduates to strive to do their best and carry on the Eastman legacy. The event included musical entertainment to celebrate the occasion.



Dr. Cyril Meyerowitz wished the Winter Convocation 2004 grads happy futures. He also urged them to be active alumni and maintain their involvement in the Dentistry Family.



Dr. Hans Malmström with new graduate, Dr. Sangeeta Gajendra.



Dr. Gajendra and her guest, Dr. Yilmaz Yildirim, took time out of the celebration for a photo to remember the event.



Winter graduates included from left: Drs. Oscar Gagoh, Sangeeta Gajendra, and Ariana Kirkby.

The graduates were serenaded by Lydia Gagoh, Dr. Gagoh's wife, and accompanied by Roman Sysol of the General Dentistry Program.



Dr. Gagoh and his family enjoyed the winter Convocation festivities.

Dr. Malmström presented Dr. Ariana Kirkby with her General Dentistry certificate.

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Name: _____
 Home Address: _____
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 City: _____ State: _____
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Please designate my gift for:

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- General Dentistry/GPR at SMH
- Oral & Maxillofacial Surgery
- Orthodontics
- Pediatric Dentistry
- Periodontics
- Prosthodontics
- Research
- Center for Oral Biology
- Basil G. Bibby Library Fund
- Community Dentistry Outreach

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- Gifts that reduce my estate taxes.
- I have included Dentistry in my will.
- Gifts that return income to me.
- Gifts that pass assets to heirs.

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- Enclosed is my check.
- I would like to charge my gift of \$ _____ to VISA MasterCard Discover

Acct. No. _____
 Exp. Date _____

- Signature _____
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I hereby authorize the University of Rochester to deduct \$ _____ from my pay each of the next 26 bi-weekly or 12 monthly pay periods. (\$1 minimum for bi-weekly payroll or \$2 minimum for monthly payroll.)

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For instructions on electronic transfer of stocks, bonds, or mutual fund shares to Dentistry at the University of Rochester, Please contact the Development Office at 1-800-333-4428.

If you have the certificate, send the unsigned stock certificate and a signed stock power (available at your bank or broker or by calling us) in separate envelopes to Dentistry's Development Office, 300 East River Road, P.O. Box 278996, Rochester, New York 14627-8996.

Our fiscal year ends June 30th.

Your Support is Greatly Appreciated

TENV



SHARE YOUR THOUGHTS

You'll begin to receive two issues of Momentum each year and we hope it achieves its purpose of keeping you up-to-date on Dentistry's people, programs, and events.

Your thoughts count. Please take a moment to fill out this card and drop it in the mail or e-mail us at constance_truesdale@urmc.rochester.edu. We'll listen and do our best to include your suggestions in upcoming issues. Thank you for sharing your thoughts with us. You may also receive one of our surprise gifts for doing so.

Please circle your answers:

	Agree	Somewhat agree	Don't agree
I like the overall look of the newsletter	5	4	3 2 1
I'd like to see more on alumni news	5	4	3 2 1
I'd like to see more resident news	5	4	3 2 1

I'd be interested in _____

Form continued on back panel

Please complete for pledges or feedback form)

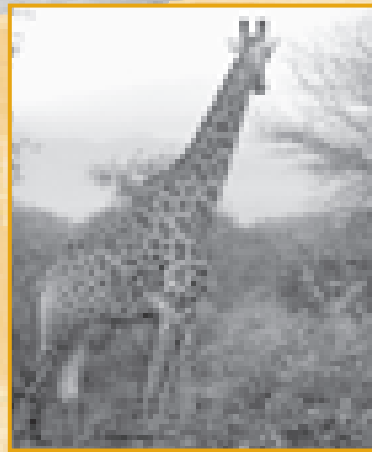
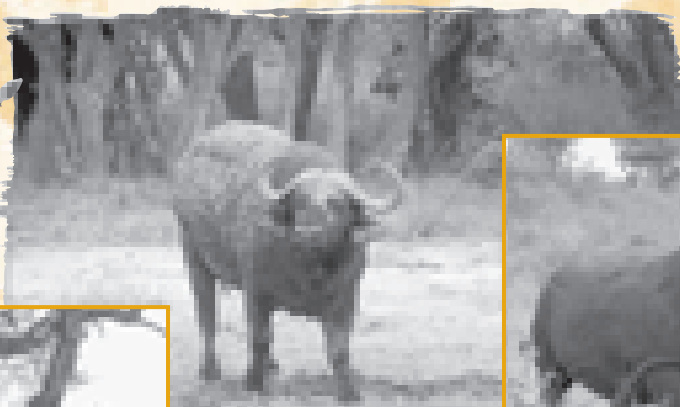
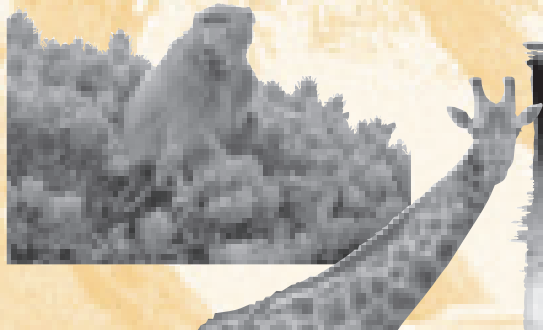
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SOUTH AFRICA ALUMNI TRIP

See Pages six and seven for more on the Alumni Event.



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PHOTOGRAPHER: Keith Bullis
DESIGN: Attensione Graphics

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Side 2, Continued from reverse panel

My news items for Momentum: _____

Web

Do you have any suggestions for using the Web more effectively _____

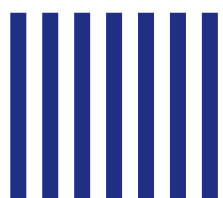
Alumni Events

Would you be interested in hosting an alumni event in your area? Luncheon, dinner, golfing outing, other: _____

_____ Yes _____ No



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