August 2012 Lab Services Outreach
"News You Can Use" Bulletin

➢ **Required Consent Forms on-line**

- In order to reduce patient re-draws and extra calls to your office, it is important that consent forms are sent to the lab simultaneously with the specimen.
- Consent forms for numerous lab tests are now available on our test menu website
  - For highest volume consent-required tests, go to:**www.testmenu.com/rochester**
    Select: **Consent Forms & Requisitions** (right sidebar of web page)

  - For all other consent-required tests, within URMC Labs Test Directory, see "Ordering Recommendations" within respective test pages. If "Patient consent required", then name of & link to the performing laboratory website are provided, please find required consent forms within.

  - Note: eRecord users please print necessary consent forms from reference link when prompted

➢ **We Want to Hear from You! 2012 URMC Labs Satisfaction Survey is now LIVE!**

- **Please take a few minutes to complete your survey by August 31st!**
- Practice Managers, Nurse Managers, Providers & Office Managers are eligible
- **Win great prizes in our raffle, e.g. a Kindle, a Vera Bradley bag, wine baskets!**
- **DOUBLE your CHANCES** in our raffle by completing the survey **on-line**
- Look for your survey **on our website NOW** at: www.URMC-Labs.com "Click Here for Surveys on How We Can Serve You Better"

➢ **Did You Know? URMC Labs Cytology department performs Fine Needle Aspirations (FNAs) on Palpable Lesions. A highly accurate, less invasive, and fast alternative to a surgical biopsy.**

- FNAs quickly and accurately diagnose primary, metastatic and/or recurrent tumors
- FNA preliminary results can be rendered within minutes to your physician after the procedure is completed, with a final diagnosis provided within 24 hours for most cases
- Our Board-Certified Cytopathologists perform FNAs, with the entire experience taking approximately 30 to 40 minutes
- To make an appointment, please have patients call (585) 275-5656

How to contact us: E-Mail: LabServicesOutreach@URMC.Rochester.edu
Client Services Call Center: (585) 350-2600, option 3
Visit our website: www.URMC-Labs.com