



Treat Nicotine

Center for a Tobacco-Free Finger Lakes

Partnering with Cayuga, Chemung, Livingston, Monroe, Ontario, Schuyler, Seneca, Steuben, Tompkins, Wayne, & Yates Counties

Contact us: Phone: 585-276-7223 | Click for [Website](#) or [Facebook](#)

WHO MARKS 20 YEARS OF ITS LIFESAVING TOBACCO CONTROL TREATY

The World Health Organization celebrated the 20th anniversary of its Framework Convention on Tobacco Control (WHO FCTC), one of the most widely embraced UN treaties in history.

The Convention provides a legal framework and a comprehensive package of evidence-based tobacco control measures, which include large, pictorial health warnings on cigarette packages, smoke-free laws, and increased taxes on tobacco products.

Up to 5.6 billion people are now covered by at least one tobacco control policy in line with the treaty, and studies have shown a decline in global smoking rates.

The Convention is the first ever public health treaty negotiated under the auspices of WHO. It came into effect on 27 February 2005, and currently, there are 183 Parties covering some 90 percent of the global population.

[Read the FULL PRESS RELEASE HERE](#)

WEBINARS AND IMPORTANT DATES

"The Hazards of E-Cigarette Waste"

*Hosted by the
Public Health Law Center*
Pre-Recorded and Archived

[WATCH HERE](#)

"The Impact of Consolidation and Ownership on Primary Care"

Thur, April 3rd, 2pm - 3:15pm EST

[REGISTER HERE](#)

"The Curious Science of Cravings"

Pre-Recorded and Archived

[WATCH HERE](#)

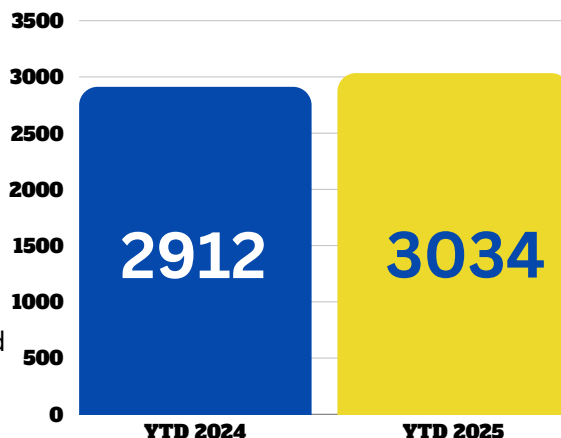
"Basics and Beyond: How Pediatricians Can Help Youth Quit Using Nicotine"

Pre-Recorded and Archived

[WATCH HERE](#)

NYS Quitline Enrollments

Jan 1 to March 14, 2024 vs
Jan 1 to March 14, 2025: Users enrolled through calls and referrals to the Quitline (Statewide)



Provider Referrals Increase Quit Success!

www.nysmokefree.com/HealthcareProviders/ReferralPrograms

Free Nicotine Patches/Gum Call: 1-866-697-8487

Visit: nysmokefree.com

EXISTING TOBACCO TREATMENT SPECIALISTS: FREE CEU TRAINING

Calling all Tobacco Treatment Specialists (TTS)! Project ENGAGE is proud to offer a FREE, one-hour online accredited course designed specifically for Tobacco Treatment Specialists. This course equips you with the latest knowledge and strategies to effectively educate your clients about life-saving lung cancer screening. Smoking is the number one risk factor for lung cancer. As a Tobacco Treatment Specialist, your role is pivotal in educating your clients on the benefits of early screening

[REGISTER FOR FREE, HERE](#)