



Treat Nicotine

Center for a Tobacco-Free Finger Lakes

Partnering with Cayuga, Chemung, Livingston, Monroe, Ontario, Schuyler, Seneca, Steuben, Tompkins, Wayne, & Yates Counties

Contact us: Phone: 585-276-7223 | Click for [Website](#) or [Facebook](#)

HISPANIC HERITAGE MONTH: ADDRESSING TOBACCO USE IN HISPANIC COMMUNITIES

Despite generally lower rates of adult smoking, more than 43,000 Hispanic/Latino Americans are diagnosed with a tobacco-related cancer each year and more than 18,000 die as a result. Tobacco use among Hispanic/Latino youth is also cause for even greater concern.

In honor of Hispanic Heritage Month, Truth Initiative spoke with former Truth Ambassador and Youth Board Liaison at Truth Initiative, Lex Martinez, and President and CEO at National Alliance for Hispanic Health, Dr. Jane Delgado, to gain insight on tobacco use in the community and why it's important.

[Read the FULL Interview HERE](#)

TRACKING TECHNOLOGY CHANGES OF E-CIGARETTES: NEW SMART VAPE DEVICES

Smart vapes' are a new addition to the expanding array of e-cigarette devices. Marketed by e-cigarette manufacturers such as SMOK and iJOY, a key feature of smart vapes is a digital screen that provides information about the device and its usage. Although new to the US market, Bluetooth-enabled smart vapes have existed for some time. Leading brands such as JUUL and Vuse introduced these early versions to markets outside the USA in 2019 and 2020, respectively.

[FULL ARTICLE HERE](#)

WEBINARS AND IMPORTANT DATES

"Normalizing Quit-Attempts and Reframing Relapse"

Pre-Recorded/Archived

[WATCH IT HERE](#)

"Vaping 101:

What Is Vaping and the Latest Data"

Thursday, Sept 26th, 1pm EST

Credit Available!

[REGISTER HERE](#)

"Commissioner's Medical Grand Rounds: Clinician Challenges in Tobacco Treatment: Addressing Behavioral Health Populations and Youth Vaping Trends"

Pre-Recorded

CE Credit Available!

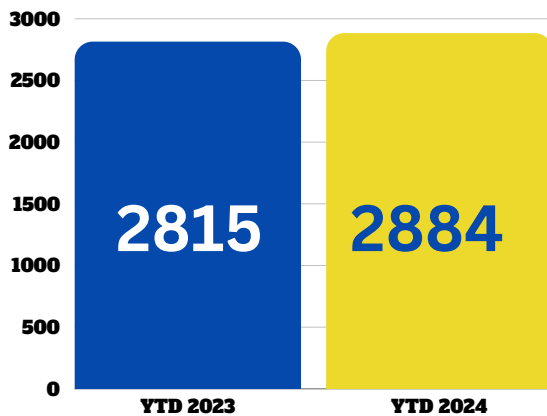
[WATCH IT HERE](#)

"Tobacco Treatment Training Program"

Mon, Sept 16th - Fri, Sept 20th

[REGISTER HERE](#)

NYS Quitline Referrals



Jan 1 to 9/13/2023 vs
Jan 1 to 9/13/2024
Provider Referrals to
the NYS Quitline
(Statewide)

Provider Referrals Increase Quit Success!

www.nysmokefree.com/HealthcareProviders/ReferralPrograms

Free Nicotine Patches/Gum Call: 1-866-697-8487

Visit: nysmokefree.com

STUDY FINDS PEOPLE WHO VAPE ARE AS OUT OF SHAPE AS SMOKERS

Young people who vape perform as badly as smokers in exercise testing, according to a new study.

The findings add to growing evidence that long-term use of electronic cigarettes – known as vapes – is harmful, and challenges the idea that vaping is a healthier alternative to smoking. The study involved 60 people in their 20s who all had normal lung function, according to spirometry testing.

[READ MORE HERE](#)

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