



Treat Nicotine

Center for a Tobacco-Free Finger Lakes

Partnering with Cayuga, Chemung, Livingston, Monroe, Ontario, Schuyler, Seneca, Steuben, Tompkins, Wayne, & Yates Counties

Contact us: Phone: 585-276-7223 | [Click for Website or Facebook](#)

NEW AHA CERTIFICATION APPLIES PROVEN SCIENCE TO TOBACCO CESSATION TREATMENT

Do you want to help your patients quit tobacco use and improve their quality of life? February is Heart Health Month and The American Heart Association has a new certification in tobacco treatment for licensed medical professionals.

Over 16 million Americans have at least one disease that is caused by smoking. About a third of all deaths from heart disease are caused by the use of traditional cigarettes, e-cigarettes, and vaping. However, users can improve their cardiovascular health through physician-guided lifestyle changes.

This certification supplies health care providers with long-standing science-based tobacco control strategies and evidence-based tobacco cessation therapies for their patients

[More Details HERE!](#)

NEW YORK STATE QUITLINE SUSTAINABILITY REPORT 2023

The Quitline services are science-based, using proven methods such as treatment-tailored coaching and providing combination nicotine replacement therapy. Members of many communities experience tobacco-related disparities perpetuated by inequities and marginalization.

The NYS Quitline services are developed with care and consideration to address conditions and challenges that often make it harder to quit.

[READ THE REPORT HERE!](#)

WEBINARS AND IMPORTANT DATES

“Navigating the Intersection of Tobacco and Opioid Use Disorder”

Tue, March 5, 2024, at 2 pm

1 FREE hour of credit is available

[REGISTER HERE](#)

“Supporting Patients with Disabilities in Becoming Tobacco-Free”

(Archived)

Watch any time!

1 FREE credit hour STILL available

[REGISTER HERE](#)

“Products on the Shelves: An Overview of the Tobacco & Nicotine Products Available Today”

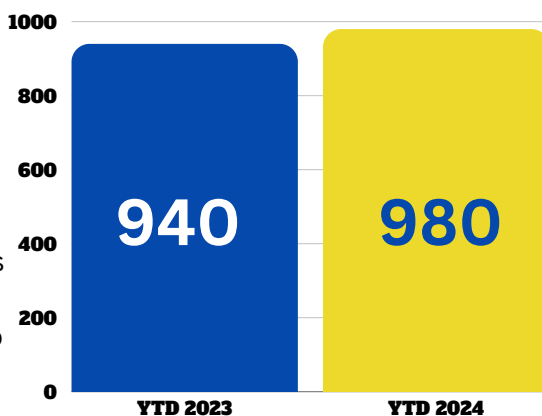
Wed, March 27th, at 12pm

1 CHES & 1 CME Credit Available

[REGISTER HERE](#)

NYS Smokers' Quitline Referrals

Jan 1 to date 2023 vs
Jan 1 to date 2024
Provider Referrals to
the NYS Quitline



Provider Referrals Increase Quit Success!

www.nysmokefree.com/HealthcareProviders/ReferralPrograms

Free Nicotine Patches/Gum Call: 1-866-697-8487

Visit: nysmokefree.com

SHARING A NEW YORK STATE QUITLINE SUCCESS STORY

Before vaccines became available, contracting COVID-19 could lead to precarious health effects. Those who used tobacco products risked worse outcomes due to decreased lung function and capacity.

Mary B. from the Greater Rochester Region feels lucky she learned to quit smoking in early 2020 through the NY Quitline's assistance, as improved breathing helped her later that year to overcome COVID-19. At age 60, Mary enjoys activities from her younger years such as biking and swimming.

[Read More Successes HERE!](#)

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