



# Treat Nicotine

## Center for a Tobacco-Free Finger Lakes

Partnering with Cayuga, Chemung, Livingston, Monroe, Ontario, Schuyler, Seneca, Steuben, Tompkins, Wayne, & Yates Counties

Contact us: Phone: 585-276-7223 | Click for [Website](#) or [Facebook](#)

### NEW WHO CAMPAIGN HIGHLIGHTS TOBACCO INDUSTRY TACTICS TO INFLUENCE PUBLIC HEALTH POLICIES

The World Health Organization (WHO) officially launched the "Stop the lies" campaign as a vital initiative to protect young people from the tobacco industry and their deadly products, by calling for an end to tobacco industry interference in health policy.

This campaign is supported by new evidence from ["The Global Tobacco Industry Interference Index 2023"](#), (<- clickable link) published by STOP and the Global Center for Good Governance in Tobacco Control, which shows that efforts to protect health policy from increased tobacco industry interference have deteriorated around the world.

You can read more about this here: -----> [New WHO Campaign](#)

### WEBINARS AND IMPORTANT DATES

#### "The Role of Healthcare Professionals in Lung Cancer Screening"

Tues, November 28, 2023, at 12 pm  
1 hour of Credit Available

[REGISTER HERE](#)

#### "Ending the Cycle of Addiction through Polysubstance Abuse Treatment"

Tues, December 5, 2023, 10 am  
1 hour of FREE Credit Available

[REGISTER HERE](#)

### MENTHOL AND MENTAL HEALTH: HOW DISPARITIES AMONG INDIVIDUALS WITH MENTAL HEALTH CHALLENGES CONNECTS

The [National Behavioral Health Network for Tobacco and Cancer Control](#) (NBHN) has just released a new resource document titled, ["Menthol and Mental Health"](#). Click below to read about the disparity between menthol cigarette use and individuals with mental health/substance use challenges. Understanding menthol cigarettes' impact on mental well-being is an essential part of addressing health effects for individuals and communities through clinical and public health interventions.

You can download this new resource [here](#).

### NYS Smokers' Quitline Referrals



### Provider Referrals Increase Quit Success!

[CLICK THE IMAGE](#) to learn how to use the online referral portal for the Quitline!

[www.nysmokefree.com/HealthcareProviders/ReferralPrograms](http://www.nysmokefree.com/HealthcareProviders/ReferralPrograms)

Free Nicotine Patches/Gum Call: 1-866-697-8487

Visit: [nysmokefree.com](http://nysmokefree.com)

### IS YOUR HEALTH SYSTEM LOOKING TO PARTNER WITH US?!

CTFFL can provide evidence-based training for staff on screening and intervening for tobacco use among your patient/client populations; within medical, behavioral, and/or dental health systems.

CTFFL also utilized public health best practices to help health systems update or improve their tobacco-related policies and/or workflows.

[Contact us \(<- LINK\)](#) for more on how we can help make an impact on your patient's health outcomes!

***WE ARE A VALUE-ADDED, EFFORT RELIEF!***

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