

Big Data and Human Health

Healthcare Communications Company

Memo

To: Research Department

Our company has been hired by a large university hospital to develop a public relations campaign to make community members aware of the ways big data science is being used to improve human health.

To get started with this project, we need your research team to find and describe examples of ways in which big data is being used to improve medical research or medical care. These examples should be interesting to the general public.

Your team members should complete a research report form for each example.

Use the search term assigned to you. Spend some time finding websites that show **interesting examples** of ways that big data is being used to solve human health problems.

Complete a research report that includes:

1. The URL for the website
2. The title of the website
3. A description of an example of how big data is being used to solve human health problems
4. An explanation of why you think the example is interesting