

# Practical Event Planning- A Medical Director Perspective

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Medical Director Watkins Glen  
International



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## Chronology



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## Time Involvement



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## Key Points

- End of Race Year
- Sanctioning body updates
- Staff Recruitment
- Credentialing
- Purchasing
- Scheduling
- Budget
- Be Seen
- Communication and Collaboration
- Public Relations
- Ambulances, Helicopter, Fire, Administration
- Debriefing



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## Changes 1987-2016

- Safety
  - HANS, Cars, Barriers
- Requirements
- Driver and Crew Support
- Drivers
- Race Med support
  - LE, DOH, SWAT, Vendors, Transport
- MD's and RN's
  - Requirements, Availability
- Expectation
  - Organizations, Administration, Spectators
- Communication
  - Facilities, Personnel
  - Real Time Availability



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## SUCCESS

- Communication
- Flexibility
- Diversity
- Attitude



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