



John A. Cassin, MPA, CEM®, ENP
Emergency Planning Specialist, Unity Health System

John Cassin has been the Emergency Planning Specialist for the Unity Health System in Rochester NY since July 2012. He is responsible for overseeing development of plans, training, and exercises as well as ensuring emergency preparedness compliance with regulatory agencies. In less than two years he has trained over 2700 Unity employees on how to respond to an active shooter event. He came to Unity Health System after serving 28 years with the Rochester-Monroe County Emergency Communications Department, retiring as the 911

Operations Manager. During his service at 911 he was responsible for site security and preparedness. He also represented 911 on committees such as the Local Emergency Preparedness Committee and the Monroe County NIMS Steering Committee. His development of a disaster response and recovery plan for 911 served as a template for 911 Centers across the country, he has authored three articles on this topic. He holds a Bachelors of Science degree in Political Science and a Masters in Public Administration from the SUNY College at Brockport. He is credentialed as a Certified Emergency Manager® by the International Association of Emergency Managers and an Emergency Number Professional by the National Emergency Number Association, the only person in New York State to earn both certifications.