

DEPARTMENT OF FAMILY MEDICINE

University of Rochester School of Medicine & Dentistry

Highland Hospital



Newsletter of One of the Premier Family Medicine Departments in the United States

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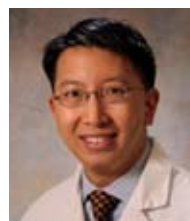
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Highland Family Medicine Achieves NCQA Certification As Patient Centered Medical Home

The National Committee for Quality Assurance (NCQA) has granted Highland Family Medicine Level 3 Certification as a Patient Centered Medical Home.

"We are extremely excited about this achievement," said Michael Mendoza, MD, MPH, Highland Family Medicine Medical Director. "Level 3 certification from NCQA is a reflection of efforts we have put in place over the past several years to enhance population-based care, community outreach and greater access to care."



Michael Mendoza, MD, MPH, Highland Family Medicine Medical Director.

The certification was awarded for performance in nine major areas of care, with a major emphasis on three chronic illnesses: diabetes, asthma and depression. Care managers work with family medicine physicians, nurses, nurse practitioners and others on an interdisciplinary team to care for patients.

Katie Lashway, RN and Karen Mahler, RN serve as care managers.



Care managers Karen Mahler, RN and Katie Lashway, RN coordinate care and manage a range of outreach services for at-risk patients as well as help transition patient care through outpatient, hospital and long-term care options.

"Our care managers are excellent," said Heidi Harer, RN, BSN, Clinical Manager. "Our patients trust them and they do everything they can to ensure our patients are cared for in a timely manner and have all the resources they need. Providing patient-centered care requires vigilance. Plans are constantly evolving in an effort to continue advancing Highland Family Medicine's patient-centered initiatives."



Class of 2011

Department of
Family Medicine
Class of 2011
with Steve
Schultz, MD,
Residency
Director.



Thoughts
FROM THE CHAIR

The Department of Family Medicine continues to attract the best and the brightest whose dedication to medicine, patient care, and commitment to the underserved is powerful.

We are attracting more students, residents and faculty who have spent time in the Peace Corps, Americorps and similar organizations. Many hold master's degrees in public health or other degrees in addition to their medical degree and many are multi-lingual. Others are involved in groundbreaking research centered around poverty, disparities in care and communications.

We pride ourselves in the diversity of our residents. All are committed to preventive medicine and access to health care for all and complement their patient care responsibilities with roles in non-profit organizations and political advocacy.

Residents today have exciting technology available to them right from the beginning. The addition of electronic medical records to our practices is revolutionary and will allow us to track the care and progress of our patients. Best of all, it will allow us to spend more quality time listening, diagnosing and crafting the optimum individualized care plans – the family medicine practitioner's dream!

Each day we make an impact. But each day we think of more we can do and should do to achieve a healthier community. Our department is recognized as one of the top Departments of Family Medicine in the country and each person who has ever called our department home can take credit for that.

In the pages of this newsletter you will read about the accomplishments of our department and of some of our prestigious alumni. Please keep in touch. You can contact me at tom_campbell@urmc.rochester.edu

Best Wishes,

Tom Campbell, M.D. (1972)
William Rocktaschel Professor and Chair,
Department of Family Medicine

Department of Family Medicine Residents On Track at Anthony L. Jordan Health Center

This summer Anthony L. Jordan Health Center acquired Westside Health Services (Brown Square Health Center and Woodward Health Center) and is preserving comprehensive health care services for patients in Rochester's northwest and southwest neighborhoods.

The Department of Family Medicine's inner city residency track is located at Brown Square Health Center which offers up-to-date and evidence-based primary care. For more than 30 years, the Department has provided the health center with a group of talented and committed family medicine residents.

University of Rochester Department of Family Medicine residents will continue to work at Brown Square as they have in the past. "I recognize that having residents at a community health center complicates its operations, especially with the limitations imposed on us by work hours," said Steve Schultz, MD, Department of Family Medicine Residency Director. "I am very grateful that the leadership of Anthony Jordan recognizes that the short-term scheduling complications are outweighed by the many long-term benefits that our residents bring to the organization. It is a terrific learning environment for our residents at Brown Square who plan to dedicate their careers to the underserved," he said.

"The presence of the residents adds greatly to the quality of care that we are able to offer to our community, especially those with difficult health issues who are living in poverty in Rochester's Northwest quadrant," said Laurie Donohue, MD, Medical Director of Brown Square and Woodward Health Centers. "Brown Square provides a rich academic environment where providers can interact with a diverse patient base, sharpen their skills against an array of complex health conditions exacerbated by disparities, and challenge themselves to do more with less. We're grateful to have these compassionate young doctors out on the front lines with us and wish them well in their careers."

Anthony L. Jordan Health Center is a not-for-profit comprehensive primary care center in Rochester, widely recognized for being one of the first true community health centers in the country. In addition to providing high-quality health care, its mission mandates wellness promotion and neighborhood outreach. The health center provides numerous programs and services in conjunction with the University of Rochester Medical Center and its hospitals, Strong Memorial and Highland.

Current Brown Square residents from the Department of Family Medicine include R3s Anne Corbett-Horrocks and Melanie Gnazzo; R2s Megan Locher and Jaskaran Singh; and R1s Sophina Calderon and Francesca Decker. Trish Harren serves as residency administrator and Heidi Zinkand, MD works at Brown Square and oversees the residency clinic.

Highland Hospital Breast Cancer Event 2011

Jane Brody, The New York Times personal-health columnist, author and breast cancer survivor, was the guest speaker at the Highland Hospital 2011 Breast Cancer Education Event. Brody is joined by Tom Campbell, MD, chair, Department of Family Medicine and Cindy Becker, COO, Highland Hospital at the event. Proceeds from the event will benefit Highland Hospital's Breast Imaging Center.



Global Health Program



Members of the Spring Brigade 2011.

Education is a Priority in Global Health Program

The year-round Global Health Program, operated by the Department of Family Medicine at the University of Rochester, offers training throughout the year and sends brigades of faculty, residents, medical students, volunteers and interpreters twice a year for two weeks at a time to rural Honduras.

Partnering with the Shoulder to Shoulder NGO, the brigade includes representatives from the First Unitarian Church in Rochester. Together they help address the needs of the rural community, San Jose, San Marcos de la Sierra in the Southwestern state of Intibucá, Honduras. Education is a priority supported by the group.

The First Unitarian Church provides 24 middle school scholarships of \$200-\$460 per child for supplies and room and board if needed. Students and parents apply for scholarships each year in the fall, which is their end of school year. The elementary school teachers submit their brief assessment of the students' ability to succeed in middle school.

A basic evaluation is made of their financial need. Parents are asked questions including: How many people live in your house? Does the mother know how to read? Does the father live in the house? Do you have a farm (small family plot)? Do you have these things in



Schoolchildren receive scholarships from First Unitarian Church in Rochester to help with costs related to school.

your home and how many: light, refrigerator, television, bed, blanket, water filter, etc.? Students are also asked to write short answers about what they like about school and what they want to do when they finish school.

There is no tuition for school, but in middle school students need the extras that are not required in elementary school including four uniforms and shoes for classroom and gym. "These kids usually have one basic outfit and one dressy outfit – nothing more – and most only have flip-flops," said Barbara Gawinski, PhD, Associate Director of Global Health.

Middle school students are also required to buy school supplies: books, pens, markers, dictionary, art supplies, etc. The First Unitarian Church has sent supplies or money to buy supplies for elementary students. Scholarship recipients are required to keep their grades up, write reports on their progress and do community service work.

Many of the students graduating from the San Jose elementary schools have been ill-prepared for middle school. "Thus, we have implemented a tutor program to help the scholars succeed," said Gawinski. "Two tutors have been hired and are meeting with the students to help them better understand the materials and complete homework."

Several other initiatives support education:

First Aid Kits for Schools

First Aid kits for the schools in the area, put together by the brigade, allow teachers to treat minor conditions such as small cuts and fevers. The kits have been well received by the teachers and they have asked for education on common conditions they see in the school. They were very grateful for the new supplies and teaching topics.

Teacher Education

"Teach the teachers" curricula, developed by members of The First Unitarian Church, have been offered on a variety of topic areas which the teachers requested. The teachers expressed their gratitude to the brigade for the curriculum and education sessions. They enjoy these sessions, learn a great deal and would like them to continue. Near the end of the spring brigade visit, the teachers held a ceremony to formally thank the brigade and presented the group with a plaque that will be placed in the Honduras Room at the Highland Family Medicine Center in Rochester.

Laptop Donation and Microfinance Projects

The Avon Rotary Club donated a refurbished laptop that was given to the San Jose Centro elementary school. First Unitarian is funding six new microfinance loans totaling over \$560 for business start-up projects including bread baking, fruit and vegetable distribution and tamale making.

Doug Stockman, MD is Director of Global and Refugee Health for the Department of Family Medicine. For more information on the Global Health Program, visit <http://www.urmc.rochester.edu/family-medicine/global-health/> Donations can be made on-line through the address above or contact the Highland Hospital Foundation at 585.341.0861.

Resident Spotlight

Sophina Manheimer Calderon

Education:

University of Rochester School of Medicine & Dentistry, MD 2011; Bryn Mawr College Post baccalaureate

pre-medical studies; Dartmouth College, Bachelor of Arts in Mathematics with minor in Religion, June 2004;

Fellowship Awards: Year-Out Community Health Fellowship Award – funded by the Center for Advocacy, Community Health, Education and Diversity at the University of Rochester School of Medicine & Dentistry; selected based on a proposal to work in a local underserved migrant population in Sodus, NY (2008-09).

Research Interests: Mental health, refugee health, Navajo health care, migrant health.

Volunteering/Community Service: Secretary, Rochester 3rd Ward Primary Presidency, Church of Jesus Christ of Latter-Day Saints, Rochester, NY (2009-2010); In-Camp Assistant, Finger Lakes Migrant and Community Health Care Project, Sodus NY (2006-08).

Honors and Awards: Summer Research Experience – funded by the Center for Advocacy, Community Health, Education and Diversity at the University of Rochester School of Medicine & Dentistry; Indian Health Service Health Professions Scholarship – since 2006, for the advancement of American Indian and Alaska Native students in health professions and allied health professions programs.

Why are you choosing Family Medicine?

Eventually, I plan to return to the Navajo Nation and work among my people there. As the reservation hospitals are small and cover huge spans across the reservation, it's important to know how to handle a little of everything.

Why did you choose UR Department of Family Medicine?

I had an awesome time on a rotation as a med student in my 4th year here at UR. My family has enjoyed living in Rochester, so we also felt strongly about trying to stay.

What have you enjoyed the most?

I have enjoyed slowly gaining and strengthening my self-confidence and finding out that I know more than I give myself credit for.



Highland Family Medicine Expansion Moves Forward

The County of Monroe Industrial Development Agency recently approved sales and mortgage tax breaks toward development of space for the Highland Hospital Family Medicine/Cornhill Internal Medicine programs in Rochester's South Wedge neighborhood.

The \$1.6 million Highland/Cornhill project will go in a building at 747-757 S. Clinton Ave., between

Gregory and Meigs streets in the South Wedge.

Plans call for nearly 12,000 square feet of the building to be demolished to create more parking, while the rest will be renovated for medical offices and administrative and clinic space. In exchange for the tax breaks, Highland/Cornhill is to create 10 full-time-equivalent jobs over three years.

Rochester CME Event Features Faculty and Alumni

The first CME event of the Rochester Chapter of the New York State Academy of Family Physicians held in October was a success. The planning committee consisted of Ben Zoghlin, MD; Heidi Zinkand, MD; Steve Schultz, MD; Lindsay Phillips, MD; Mike Nazar, MD and Colleen Fogarty, MD. There were over 70 physicians in attendance. Many were graduates of the University of Rochester School of Medicine & Dentistry Department of Family Medicine program including Mark Brown, MD ('92); Andy Call, MD ('97); Jose Canario, MD ('06); Deb Renner, MD ('04); Marina Ma, MD ('10); Shazia Janmuhammad, MD ('08) and others.

Mike Scharf, MD gave a morning plenary on pediatric anxiety and Scott Tripler, MD gave a talk on "stickiness" of teaching that he had done for Highland Hospital Grand Rounds in the past. Highland Family Medicine sports medicine physicians Mark Mirabelli, MD and Nick Kilmer, MD spoke on the painful shoulder and concussions, respectively. The planning committee and the NYSAFP were pleased with the results of the event and are already planning a similar event next fall.



Department of Family Medicine delegation at NCSM included Robbyn Upham, MD; Zach Borus, MD; Steve Schultz, MD, Residency director; Erin Lineman, MD and Dave Holub, MD, Associate Residency Director.

Department of Family Medicine Raises Funds for Gene and Linda Farley Lectureship

Faculty and residents of the Department of Family Medicine manned the phones this November beginning an annual giving program, focused first on raising money for the Gene and Linda Farley Lectureship. The funds will help to bring an annual speaker who is knowledgeable and involved in healthcare reform. The Lectureship is named in honor of former department chair Gene Farley, MD and his late wife, Linda Farley, MD, two dedicated physicians known for their passion for healthcare reform.

The couple's son Tillman Farley, MD gave the first lecture in the spring of 2010 and Will Miller, MD lectured in the spring of 2011. "Our goal is to fully fund the lectureship and bring a speaker every year to benefit the department, residency and our patients," said Susan McDaniel, PhD, Associate Chair of the Department.

There is still time to give. Checks should be made payable to the Highland Foundation. Please note on the check that your gift is for the Farley Lecture. Please mail checks to 1000 South Avenue, PO Box 40, Rochester, NY 14620. Contact Carol Vanini, Director of Advancement at 585.341.0861, if you have questions about making a gift.



The lectureship is named in honor of the late Dr. Linda Farley and Dr. Gene Farley, esteemed Family Medicine practitioners.

In the Pink



Staff members of the Department of Family Medicine taped their part of the Pink Glove video in front of their building on S. Clinton Ave. The Pink Glove video representing Highland Hospital was a labor of love for all involved.

Highland Pink Glove Video Earns Second Place in National Contest

Thanks to continued support from employees and the community, Highland's Pink Glove Dance video earned second place in a national competition to promote breast cancer awareness.

Medline – the sponsor of the contest and maker of the pink gloves, presented Highland with a \$5,000 check for the second-place finish to donate to the Breast Cancer Coalition of Rochester. Holly Anderson, President and Executive Director of the BCCR, accepted the check on behalf of her organization.

Highland's video was one of 139 submissions from 40 states and Canada. It received a total of 57,914 online votes and 88,000 views during the three-week contest!

"We could see one thing from your video, and we see it here today," said Emily Somers, a Medline product manager, before more than 100 Highland employees at a

news conference. "This hospital, this community really cares. There is a lot of community pride here, and you spearheaded that."

Medline announced that Lexington Medical Center of West Columbia, S.C., won the \$10,000 first prize with 61,054 votes. Victoria Hospital in Saskatchewan, Canada, received third place with 38,053 votes.

Highland's video – shot over the course of three days – featured more than 1,000 employees and breast cancer patients and survivors. During the contest, the video received support from the greater Rochester community, including the University of Rochester and URMC; local media, businesses and organizations; the Rochester Americans hockey club; hospital vendors and suppliers; patients; and family and friends of Highland employees.

The video can be viewed on the Highland Hospital website.



Welcome

Kristen Thornton, MD joins the faculty of the Department of Family Medicine. Dr. Thornton is a graduate of Dartmouth Medical School, completed her internship at Mayo Clinic and finished her family medicine residency at the University of Rochester where she served as chief resident. She also completed a two-year fellowship in geriatric medicine and holds a CAQ in geriatrics. She is earning a MS in Teaching and Curriculum with a focus on health professions education through the Warner School of Education. She splits her time between serving as faculty for the Department of Family Medicine and the Division of Geriatrics/Aging.



Tom Campbell, MD and Wade Norwood, Director of Engagement for Finger Lakes Health Systems Agency at award luncheon.

Thomas L. Campbell Honored as Community Champion

Thomas L. Campbell, MD, was recognized as a Community Champion at the Anthony L. Jordan Foundation's fourth annual Patients First Luncheon.

Campbell, the William Rocktaschel Professor and chair of the URM Department of Family Medicine, and a professor in the Department of Psychiatry, is one of seven Community Champions who was honored for their support in diagnosing and treating our community's medically underserved.

Campbell strongly supported the recent Anthony L. Jordan Health Center-Westside Health Service transition to offer services under the Jordan name, encouraging faculty commitment and delivering a URM residency program to train new doctors.

"His gift for calm and his understanding and empathy for families was often our light at the end of a rugged tunnel filled with obstacles over which many people would have stumbled, fallen, and quit moving forward," said Bridgette A. Wiefeling, MD, CEO of the Anthony L. Jordan Health Center. "His keen perception of the family's impact on health care outcomes encouraged us to keep going to achieve the greatest possible good for our community today and for decades to come."

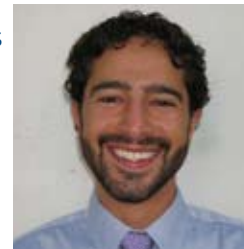
Wallace E. Johnson, MD, director of the URM Center for Primary Care, added, "Tom has for decades been a champion for improving health care access for vulnerable and underserved individuals. The Rochester community is blessed to have him."

Congratulations

The Department of Family Medicine 2011 Faculty Teaching Award went to Tziporah Rosenberg, PhD and Heidi Zinkand, MD. The graduating third-year residents present this award each year in June.



Zach Borus, MD is one of 10 recipients of the 2011 AAFP Award for Excellence in Graduate Medical Education. Presented at the AAFP Scientific Assembly, the award recognizes exemplary patient care, interpersonal relationships and community involvement.



Department of Family Medicine Staff members Loron Oster, RN, Ada Riddle and Anastasia White greeted guests at the Department's booth at Wedgestock 2011, an annual community event.

Faculty Accomplishments

Selected Publications

Barnett S; McKee M; Smith SR; Pearson TA "Deaf sign language users, health inequities, and public health: opportunity for social justice." *Preventing Chronic Disease*. 2011.

Carroll JK; Antognoli E; Flocke SA "Evaluation of Physical Activity Counseling in Primary Care Using Direct Observation of the 5As." *Annals of Family Medicine*. 2011.

Carroll JK; Winters PC; Purnell JQ; Devine K; **Fiscella K** "Do Navigators' Estimates of Navigation Intensity Predict Navigation Time for Cancer Care?" *Journal of Cancer Education: the official Journal of the American Association for Cancer Education*. 2011.

Epstein RM; Street RL "The values and value of patient-centered care." *Annals of Family Medicine*. 2011.

Epstein RM; Street RL "Shared mind: communication, decision making, and autonomy in serious illness." *Annals of Family Medicine*. 2011.

Kravitz RL; **Epstein RM;** Bell RA; Rochlen AB; Duberstein P; Riby CH; Caccamo AF; Slee CK; Cipri CS; Paterniti DA "An academic-marketing collaborative to promote depression care: A tale of two cultures." *Patient Education and Counseling*. 2011; Epub 2011 Aug 20.

Fiscella K "Health care reform and equity: promise, pitfalls, and prescriptions." *Annals of Family Medicine*. 2011.

Jean-Pierre P; Hendren S; **Fiscella K;** Loader S; Rousseau S; Schwartzbauer B; **Sanders M; Carroll J; Epstein R** "Understanding the processes of patient navigation to reduce disparities in cancer care: perspectives of trained navigators from the field."

Journal of Cancer Education: the Official Journal of the American Association for Cancer Education. 2011.

Fiscella K; Humiston S; Hendren S; **Winters P;** Jean-Pierre P; **Idris A; Ford P** "Eliminating disparities in cancer screening and follow-up of abnormal results: what will it take?" *Journal of Health Care for the Poor and Underserved*. 2011.

Fiscella K; Winters P; Tancredi D; Hendren S; Franks P "Racial disparity in death from colorectal cancer: does vitamin D deficiency contribute?" *Cancer*. 2011.

Fiscella K; Rich JD "Pregnancy, addiction, and incarceration." *JAMA: the Journal of the American Medical Association*. 2011.

Fiscella K; Ransom S; Jean-Pierre P; Cella D; Stein K; Bauer JE; Crane-Okada R; Gentry S; Canosa R; Smith T; Sellers J; Jankowski E; Walsh K "Patient-reported outcome measures suitable to assessment of patient navigation." *Cancer*. 2011.

Fiscella K; Winters P; Tancredi D; Franks P "Racial Disparity in Blood Pressure: is Vitamin D a Factor?" *Journal of General Internal Medicine*. 2011.

Fiscella KA; Winters PC; Ogedegbe G "Vitamin D and Racial Disparity in Albuminuria: NHANES 2001-2006." *American Journal of Hypertension*. 2011.

Fogarty, CT. "Hot Flash." *Medical Humanities*. 2011. Cronholm PF; **Fogarty CT;** Ambuel B; Harrison, SL. "Intimate Partner Violence." *American Family Physician*. 2011.

Gawinski, B; Rosenberg, T (2011). "Becoming a medical family therapist: tips for getting started." *Family Therapy Magazine*, July/August. 2011.

Ruffin MT; Nease DE; Sen A; Pace WD; Wang C; Acheson LS; Rubinstein WS; O'Neill S; **Gramling R;** "Effect of preventive messages tailored to family history on health behaviors: the Family Healthcare Impact Trial." *Annals of Family Medicine*. 2011.

Heffner KL; Waring ME; Roberts MB; Eaton CB;

Gramling R "Social isolation, C-reactive protein, and coronary heart disease mortality among community-dwelling adults." *Social Science & Medicine* (1982). 2011.

Gramling R; Epstein R "Optimism amid serious disease: clinical panacea or ethical conundrum?": comment on "Recovery expectations and long-term prognosis of patients with coronary heart disease." *Archives of Internal Medicine*. 2011.

McKee M; Schlehofer D; Cuculick J; Starr M; Smith S; Chin NP "Perceptions of cardiovascular health in an underserved community of deaf adults using American Sign Language." *Disability and Health Journal*. 2011.

McKee MM; Barnett SL; Block RC; Pearson TA "Impact of communication on preventive services among deaf American Sign Language users." *American Journal of Preventive Medicine*, 2011.

Franks P; **Winters PC;** Tancredi DJ; **Fiscella KA** "Do changes in traditional coronary heart disease risk factors over time explain the association between socio-economic status and coronary heart disease?" *BMC Cardiovascular Disorders*. 2011.

Yosha AM; Carroll JK; Hendren S; Salamone CM; Sanders M; **Fiscella K; Epstein RM** "Patient navigation from the paired perspectives of cancer patients and navigators: a qualitative analysis." *Patient Education and Counseling*. 2011.

Want to Learn More?

Check out our new department website at www.urmc.edu/fammed



Like our residency Facebook page at University of Rochester Family Medicine Residency Program?



Resident and His Father Co-Author "The China Study"

Department of Family Medicine resident Tom Campbell, MD and his dad T. Colin Campbell, PhD will present Grand Rounds at Highland Hospital in April. The pair have co-authored "The China Study," a national bestselling book about nutrition and various chronic diseases.

The first part of the book details T. Colin's career (a distinguished 40+ year career in nutrition research and policy making), then delves into research from other professionals on a range of chronic diseases. The last part of the book answers the question, "Why haven't we heard this before?"

"We make the case throughout the book that whole-food, plant-based diets, ones with whole grains, fruits, and vegetables, are optimal for health and more powerful and relevant for both disease prevention and treatment than most people realize," said Tom Campbell II.

The Grand Rounds Presentation will be about good food and how nutrition fits into health, wellness and disease.

Political Advocacy & Leadership Track Offers Residents Opportunities To Learn About Healthcare Policy

This relatively new track supports Department of Family Medicine residents who are interested in the policy-making process that directs the delivery of health care in the U.S. There are usually two residents in each class who choose to participate in the Political Advocacy & Leadership Track (PALT), which provides opportunities to meet Senators and members of Congress.

PALT residents

- Learn about legislative issues that affect patients, medical education and healthcare policies
- Explore an advocacy issue of personal interest
- Serve on a New York State Academy of Family Medicine Commission (e.g. Public Health, Education)
- Lobby in Albany, NY and Washington, D.C. to meet state and national senators and representatives
- Receive full support of the residency to attend conferences

“Political advocacy is both the privilege and responsibility of every primary care doctor,” said Elizabeth Terragnoli, MD R3 (a member of PALT). “Each PALT resident is assigned to a specific NYS AFP commission. Attending commission meetings encourages exposure to issues that affect primary care across the state and country. This experience greatly enriches resident training by increasing exposure to political and social issues.”

The University of Rochester
Department of Family Medicine

Faculty Position Teacher-Clinician

seeks a BE/BC family physician faculty interested in residency teaching, clinical practice (OB preferred, but not required), and scholarship in a well established, biopsychosocially oriented department committed to caring for the underserved. Our department's strengths include an outstanding residency, innovative P4 project, strong OB training, exciting Global Health program with a continuity site in Honduras, integrated behavioral health and a highly successful research unit.

Candidates should send a letter of interest and curriculum vitae to:

Thomas L. Campbell, MD
Rocktaschel Professor and Chair, Department of Family Medicine
University of Rochester School of Medicine and Dentistry
777 South Clinton Ave. Rochester, NY 14620
Tom_Campbell@urmc.rochester.edu
www.urmc.rochester.edu/FamMed/

MEDICINE OF THE HIGHEST ORDER

UNIVERSITY OF ROCHESTER
MEDICAL CENTER