

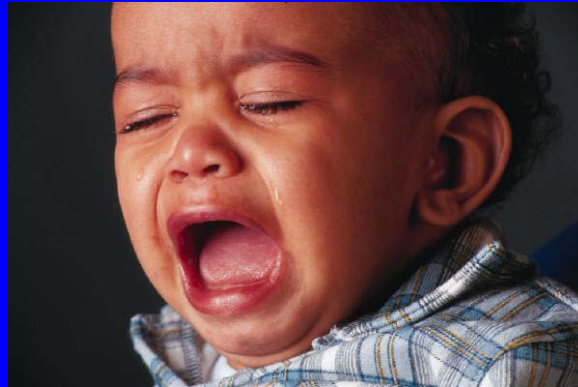
Writing about Data for Publication

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&
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What makes scientific writing difficult?



- 1. being unsure of approach/direction**
- 2. making & keeping it a priority**
- 3. incorporating it into lab life**

educational writing

high school, undergraduate

- To inform, describe, entertain, argue, etc
- Mostly secondary information
- Deadlines; immediate consequences
- Work through incremental projects

science writing

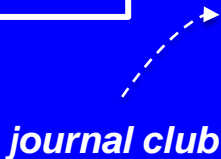
graduate, post-doc, faculty

- To inform and argue
- Emphasis on primary information
- Few deadlines; takes time for consequences to materialize
- Each paper is a big project

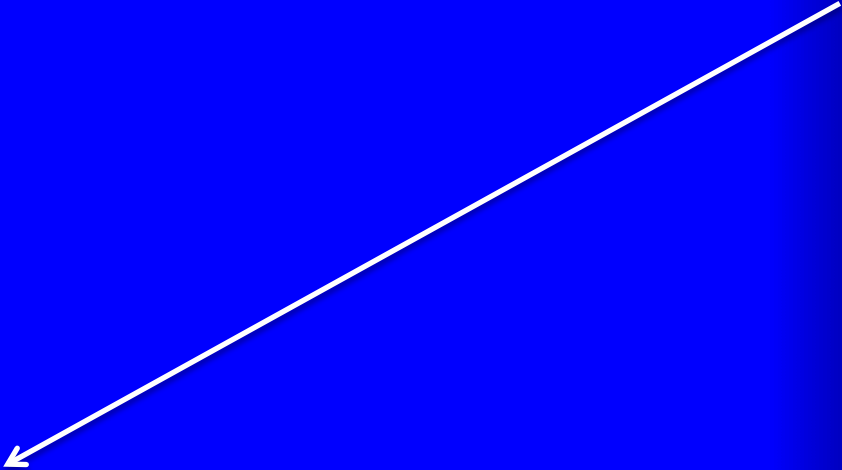
Plan experiments;
Collect data



Discuss w/ advisor;
Lab meeting



Dept seminar/retreat;
posters/workshops



Write a paper

Does oral communication help us publish scientific papers?



Oral communication can be *really* helpful,
but is no substitute for writing itself

**We need to experiment to know
which writing strategies work.**



**Feedback on a written
document can be more specific
& thorough than comments
from a seminar.**



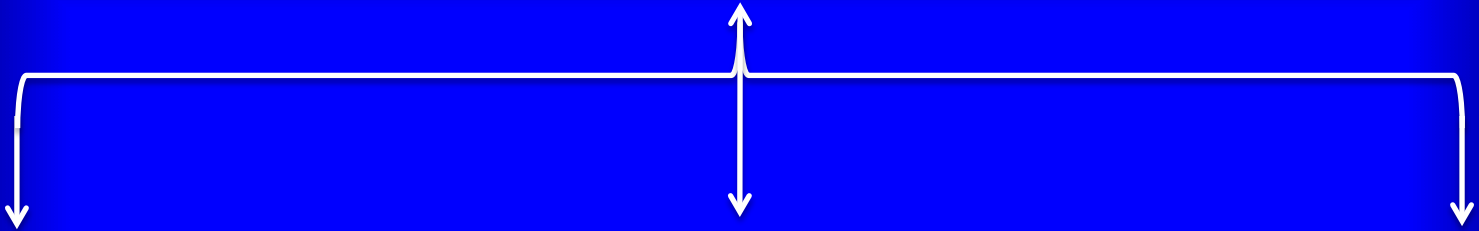
Internal Peer Review Network

- 1. Make time to write.**
(e.g., when summer lab meetings are sporadic).
- 2. Keep it short.**
(e.g., critical analysis of one result/figure).
- 3. Get feedback.**
- 4. Revise & merge with writing about newer data.**

Work with your mentor to get writing experience by:

- asking about the process & his/her experience
- asking to read a work in-progress
- offering to help
- ***follow-through on any offers

**Plan experiments;
Collect data**



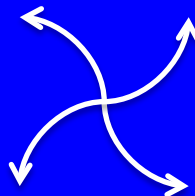
**Get writing
experience**



**Discuss w/ advisor;
Lab meeting**

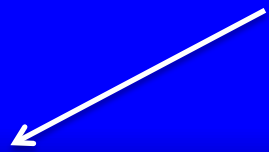


**Write about
reproducible results
in increments**



**Dept seminar/retreat;
posters/workshops**

**Write short papers
(that can be made bigger?)**



Finish a paper

Any of us could get scooped tomorrow



Your story needs to fill a gap in knowledge.

“Big” gap ~ important problem



This gap gets “smaller” over time.

An incremental writing process can catalyze publication of a story that is more than “incremental”.

Scenario:

At a national conference, you see results that will likely be submitted in 1-2 months and, if published first, will reduce the importance of your own results.

What if:

A) you have no writing done?

B) you have some writing done?

C) you have 80-90% of the paper written?

Where do you rank yourself on the following continuum?

**I enjoy ambiguous
wonderment**

**I enjoy drawing
conclusions**



Ways to get started (or to progress further)

Plans are useless.

Planning is indispensable.

D. Eisenhower

(it is ok if figures are later
moved/added/subtracted)

make a list of results
(or outline)

- **outlines are easy.**
- **outlines help communication.**
- **outlines can be used *prescriptively & descriptively.***

Ways to get started (or to progress further)

- **Make an appointment to walk through preliminary figures with someone (tell a story)**

Oral Communication

utilize...

but don't

substitute

Prepare for the meeting:

- Try some writing first
- Present both the rationale and conclusion for each figure
- Present a central question with its centralized response

Parts of a manuscript

Introduction

- defines the central question & its importance
- does not have to be too long
- does not have to be written first

Materials and Methods

- clear enough for reader to repeat the experiments
- reviewer critiques on M&M are usually minor points

Parts of a manuscript

Results

1. Rationale
2. Experiment design
3. Observation
4. This observation indicates...
5. [the observation suggests...]

per ¶
x N results

- The first figure/paragraph addresses a simple question unanswered in the literature
- Each figure/paragraph should address a question raised by the previous result
- Brief conclusion that alludes to its importance

Parts of a manuscript

Discussion

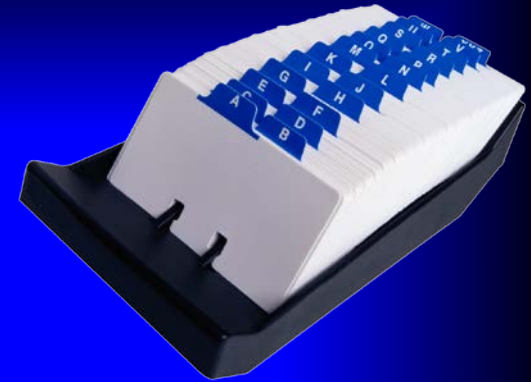
1. Summarize the findings
2. Elaborate interpretations on each finding
 - Each observation has at least 2 possible explanations
 - Address all possible counterarguments
 - Why are your arguments are stronger than the counterarguments?
 - Discuss how the findings intersect with each other & with what's in the literature
3. Draw a final conclusion, closing the circle explaining how you filled the original gap & its importance

Parts of a manuscript

Discussion

- Re-emphasize the story's *centrality* throughout
 - It should be conclusive despite opening new doors
 - Provide a centralized response to your central question
- If all of the experiments are finished, do NOT let the Discussion hold-up manuscript submission. Get help. Get it out.
 - Descriptive outlining can be very helpful here.**
 - Use temporary subheadings.**

consulting etiquette



Author:

- send a brief message beforehand
 - describe the document (content, length)
 - target date (*not* tomorrow)
 - how valuable their help will be
 - ask when a good time to send it will be
- and also
 - offer to reciprocate
 - cast a wide net & don't wait too long for one person

consulting etiquette

In-house reader:



- **Look at your task-list before agreeing**
- **Let the requester know if you cannot get to it right away**
- **Set-aside an available time**
- **If you have let it slide, ask for an up-dated version**
- **Read as a reviewer...focus on arguments**

Submission & peer-review

- many reviews consist of:
 1. brief summary (recommendation)
 2. major points (reason for recommendation)
 3. minor points (unlikely change conclusions)
- many reactions consist of the same stages as dealing with tragic loss:
 1. denial
 2. anger
 3. bargaining
 4. acceptance
- rationally choose which points to refute and which to utilize



Reflection questions:

- **What is the date?**
- **What is your next paper about, and what is its status?**
- **What is the projected timeline for your next 1-2 papers?**
- **What kinds of things hold-up progress?**
- **What do you do to be pro-active while one aspect is being held-up?**
- **Who are you writing for?**
- **What do you expect the reader to do with the new information?**

- **What is the date?**
- **What is “plan B” for a paper missing data?**
- **How does one determine when plan B should be implemented?**
- **Have you discussed the proposed figures with someone?**
- **What will you have more time to do once the paper is submitted?**



What makes scientific writing difficult?

1. being unsure of approach/direction

Experiment & start early

2. making & keeping it a priority

**Keep looking at the calendar; set deadlines;
Find a reason to finish**

3. incorporating it into lab life

**Find ways to write short documents and build as
you go; set-up a peer-review network**

