HIGH ENROLL

BUILDING SOLUTIONS FOR SITE ENROLLMENT

YOUR LEADERSHIP TEAM

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LACK OF HEALTHCARE PROVIDER AWARENESS/ENGAGEMENT

Background

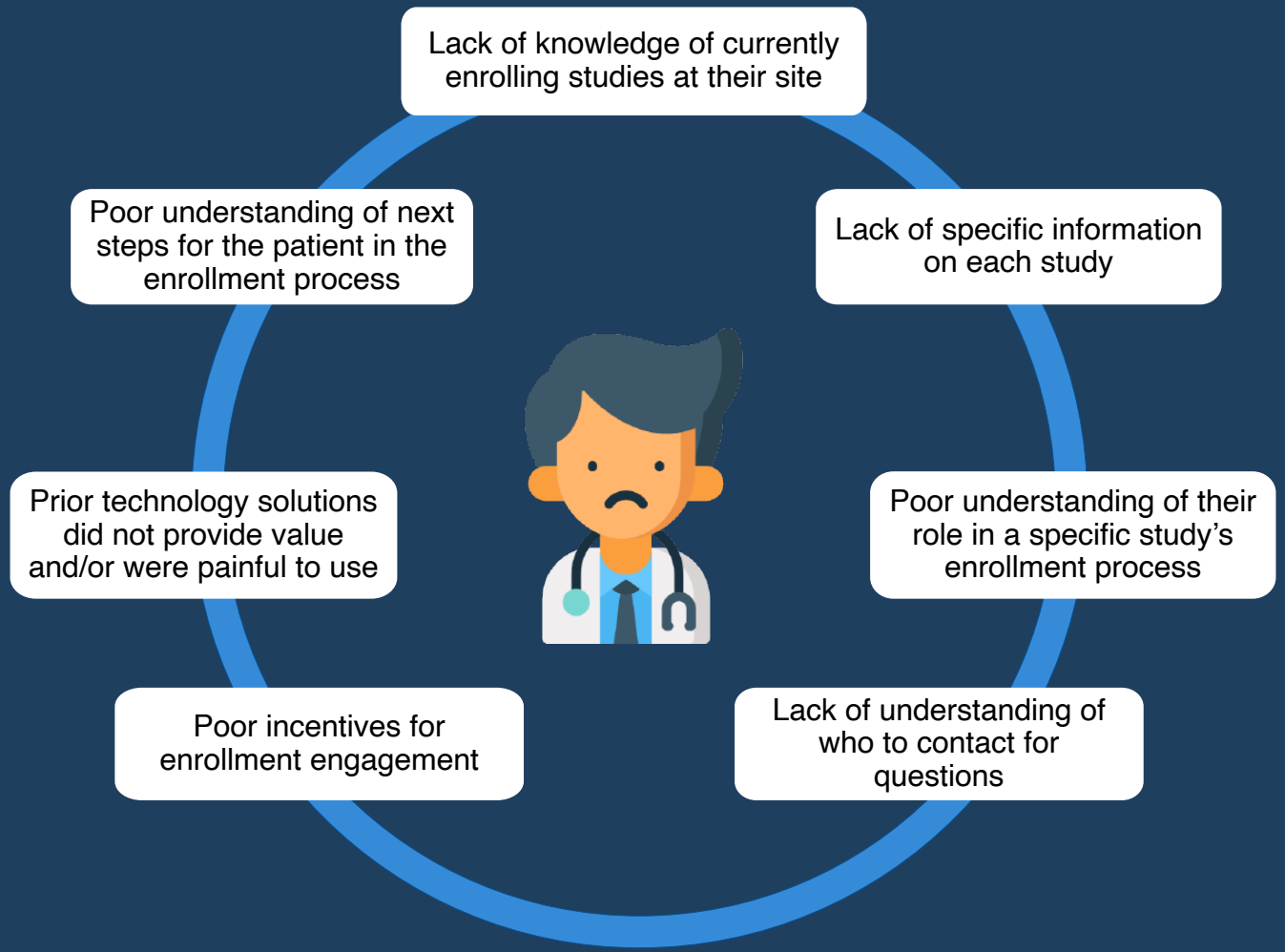
Healthcare providers make decisions regarding every aspect of care.

The Big, Hairy Problem

Vast majority of healthcare providers and patients are not aware nor able to easily in engage in research.

Healthcare Provider Engagement

CHALLENGES FACED BY HEALTHCARE PROVIDERS



DERIVED FROM THOUSANDS OF USER INTERVIEWS CONDUCTED BY HIGH ENROLL

PROVIDER AND RESEARCH TEAM PLATFORM

Open Access Mobile App

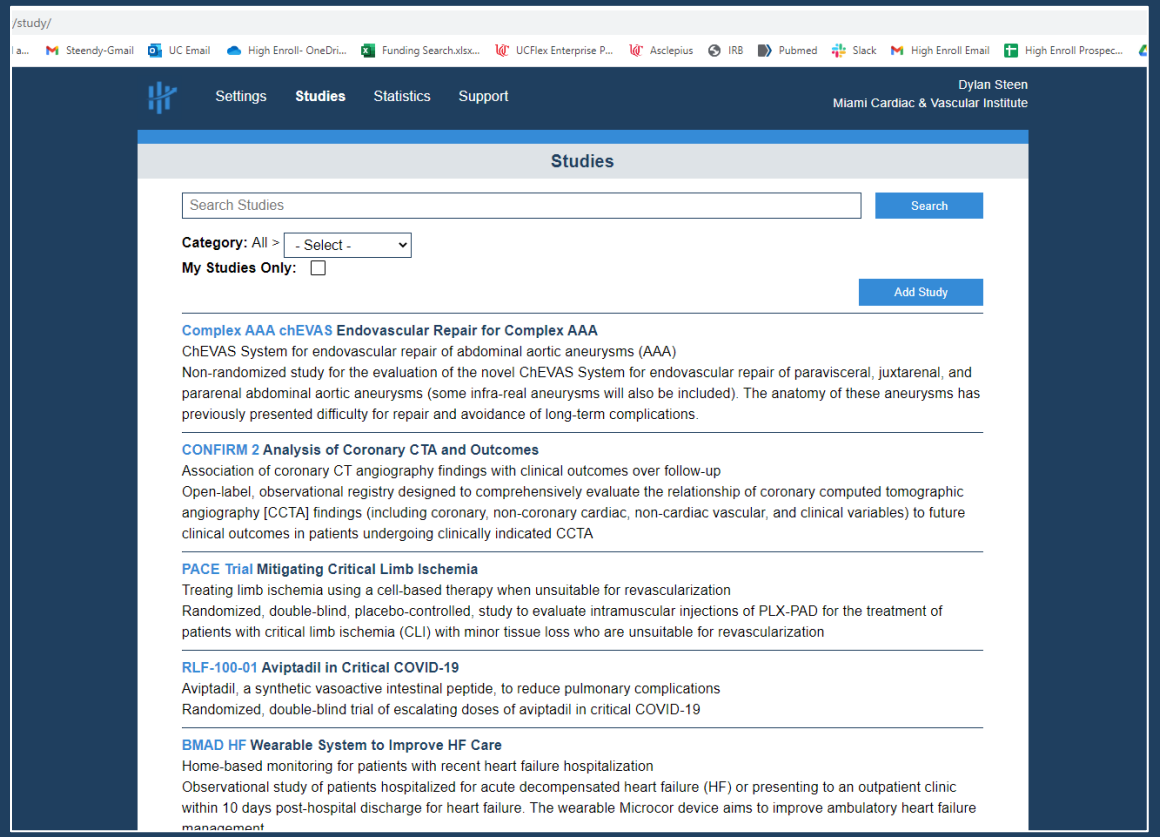
All internal/external healthcare providers-

Awareness, info, communication, and referral tool.

Web-based Admin Portal

Used by research managers and coordinators-

Create/manage all content easily.



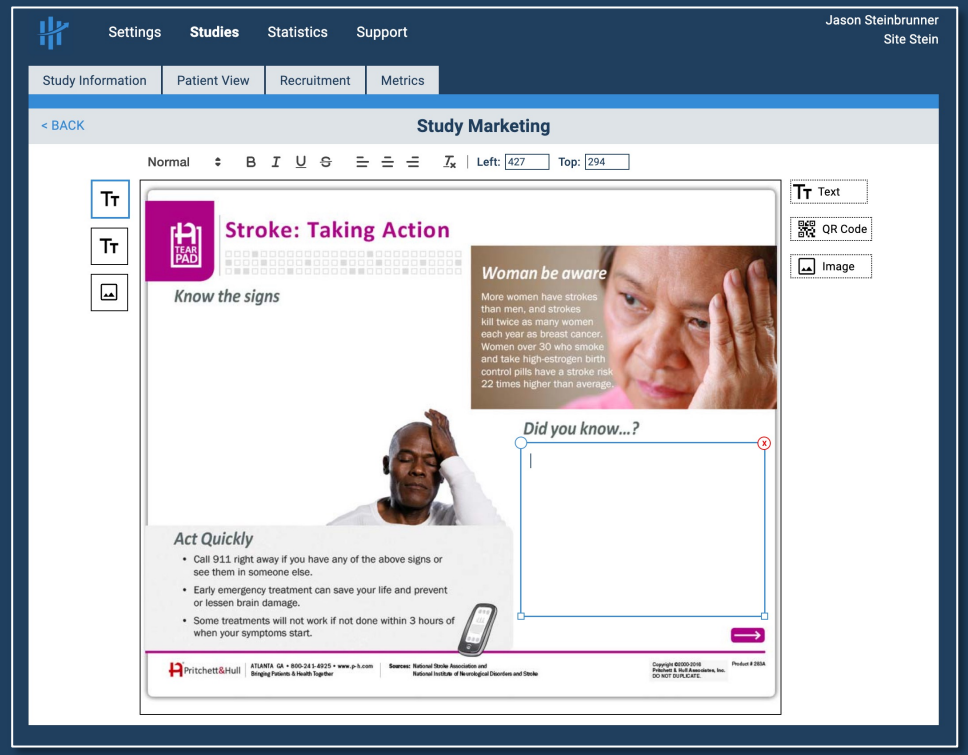
HEALTHCARE PROVIDER MOBILE APP

Features:

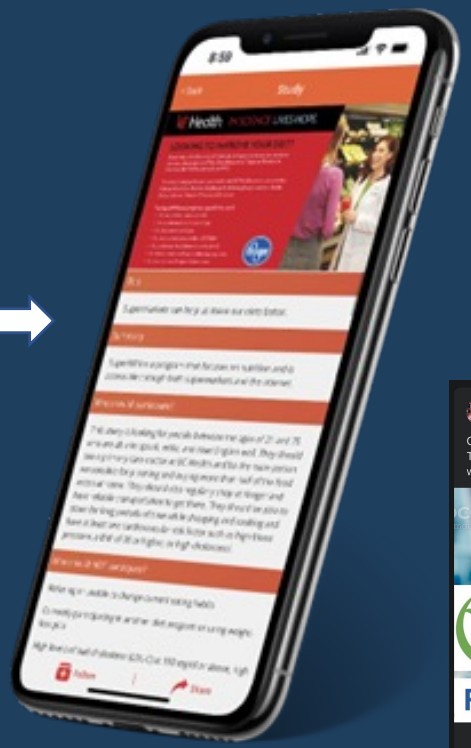
- No login/password to get started
- Personalization to each user's interests
- Easy searchability for studies
- Curated content for each study (e.g. facilitate provider "pitches")
- One-touch communication to an available research coordinator
- Easy-to-share capabilities
- Unlimited use at site and all its neighboring institutions
- Comprehensive/updated portfolio of all active, enrolling studies
- Push notifications for new studies or study information updates
- Performance data are provided for improvement
- IRB approval not required for provider-facing content
- Available for IOS and Android phones

INCREASING PATIENT AND PUBLIC AWARENESS/ENGAGEMENT

High Enroll's web-based platform also provides research teams a simple and fast way to create, edit, and disseminate high-quality, trackable content to patient and the broader public.



Patient Enroll PWA



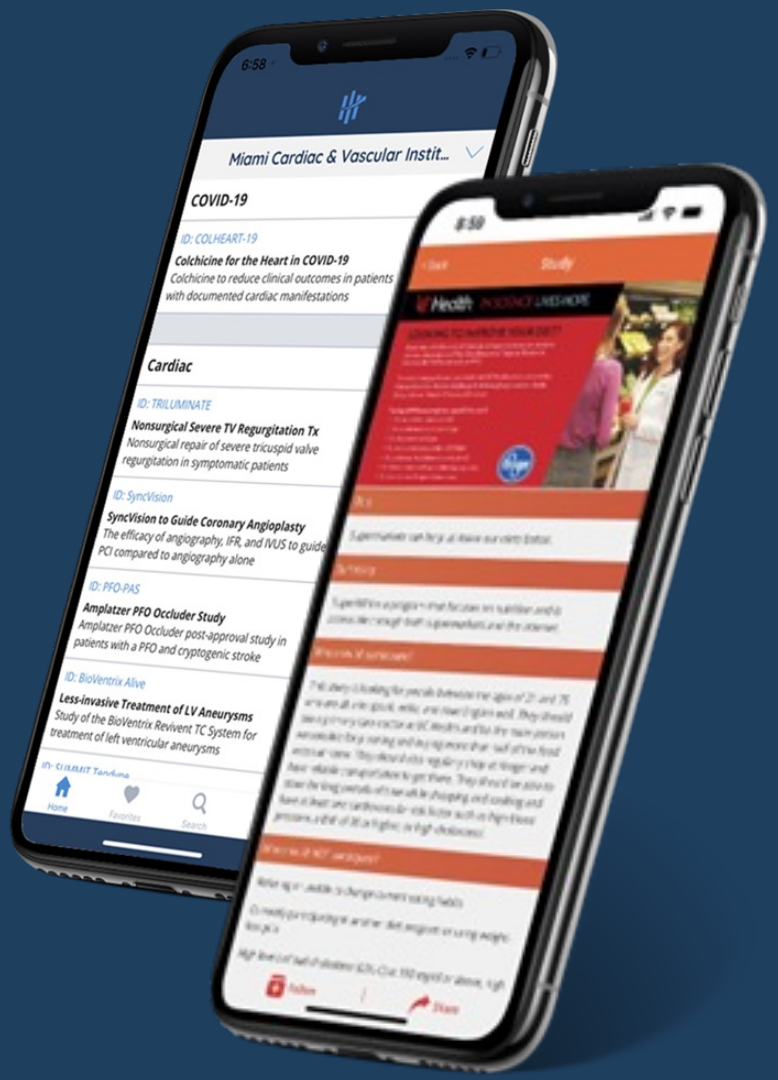
Paper Materials (Tearpads/Posters)

QR Codes

Facebook / Digital Media

API included so that your research site's public-facing website(s) are automatically updated from High Enroll!

SUMMARY



Value Proposition:

- "Frictionless" experience for users
- Broadly engage providers/patients
- Single source of "truth" for all marketing
- Increase offsite, external collaborations
- Increase annual revenues

Try the app for yourself

Download on the App Store

GET IT ON Google Play