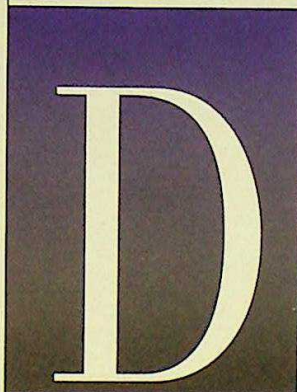


Momentum

LETTER FROM THE DIRECTOR



Dear Friends

& Colleagues:

Yes, it's finally true! As of July 1, we entered a new era in our 82-year history. As a division of the University of Rochester Medical Center, we have a new name and identity, "University of Rochester Eastman Dental Center."

The Center and URM C celebrated the affiliation on July 28. An afternoon event brought together more than 100 friends and colleagues from both institutions. Dr. Lowell Goldsmith, Dean of the School of Medicine & Dentistry, welcomed EDC into the Medical Center family.

That same evening we celebrated with senior leadership of both institutions as well as members of the URM C and former EDC Boards. Participating in the ceremony were University of Rochester President Thomas Jackson, Senior Vice President and Vice Provost for Health Affairs Dr. Jay Stein,

URM C Board Chairman and UR Trustee Ronald Knight, former EDC Board President Dr. Wilfred Springer, and myself.

EDC has joined the University of Rochester Medical Center as a peer organization with Strong Memorial Hospital, the School of Medicine and Dentistry, the School of Nursing, and the UR Medical Faculty Group. EDC's endowment is in a separate foundation, preserved exclusively for the advancement of oral health.

Over the next 12 months, we will define our partnership with URM C and its School of Medicine and Dentistry. In light of the affiliation plan, the collective entity will: expand dental education, research, and clinical capabilities; respond to and withstand reductions in research and education funding; and link clinical services with the dental community to advance oral health and succeed under managed care. I will keep you closely informed of our plans as we move forward.

Meanwhile, life at the Center goes on. We have enjoyed a productive year and in this issue, you'll read about our accomplishments and initiatives over the past few months. From our successful



Ronald J. Billings, D.D.S., M.S.D., Director

re-accreditation by the Commission on Dental Accreditation (CODA), to the unveiling of the J. Daniel Subtelny Orthodontic Clinic, to the personal successes shared by our alumni, faculty, and students, you'll find that the Eastman tradition of excellence continues.

As always, thank you for your support!

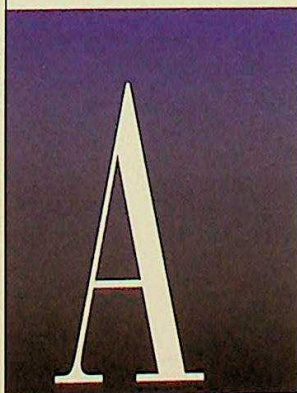
Sincerely,

Ronald J. Billings

Ronald J. Billings, D.D.S., M.S.D.
Director

SMILEMOBILE I TRAVELS TO CORNING, NEW YORK

Donations from Wegmans, Chase Pitkin, and SmithKline Beecham Help Pave the Way!



trip to EDC's

Smilemobile is an adventure for children. From the wigglebug (a toothbrush) to Mr. Bumpy (the drill), staff at the Smilemobile help children view trips to the dentist and their own oral health care in a positive way.

With the help of our Smilemobile program, Medicaid-eligible school-age children from the greater Corning area received much-needed dental care this summer and learned how the dentist can be a friend for life.

This effort, launched in partnership with Corning Hospital/Founders Pavilion, University of Rochester Eastman Dental Center, and Steuben County Social Services, was a success in its first year. Eastman Dental Center's Smilemobile I, a fully-equipped mobile

dental unit, parked in the former Texaco lot of Corning Hospital/Founders Pavilion and provided care to children for three-days a week, from early July through the end of August.

Medicaid-eligible children, enrolled by Steuben County Social Services, received basic dental care, including examinations, cleanings, fluoride treatments, sealants, and fillings. Appointments were scheduled by Steuben County Social Services; the agency also provided transportation for those children needing transport to and from the Smilemobile.

continued on page 2

SPOTLIGHT ON PATIENT SERVICES

An Interview with Patient Services Manager Jane Devries



Jane Devries

H

ow are patients responding to the changes in the waiting area?

"We've had an excellent response from patients regarding improvements in the atrium reception area and the streamlined processing system. In June, the atrium was redesigned to include a three-sided reception desk and a new patient waiting area complete with carpeting. The design allows patients to be served by one of the three representatives, providing for a better utilization of space and a smoother traffic flow. The stations help patients spend less time waiting in line.

You've really concentrated on improving phone service. What results have you observed?

Since the system started 18 months ago, we've focused on monitoring our response time to incoming calls. Last December we handled 262 calls and the average time it took to answer a call was 88 seconds. In June, 271 calls were answered and the average time for answering a call was only 20 seconds. This proves that a combination of training and determination certainly pays off.

Our patient service representatives (PSR's) are public relations ambassadors for the Center. Whether answering the phone or greeting patients, they set a tone and leave an impression. Although it's a stressful job, we have a good mix of people who continuously work at developing their skills. We've focused on cross-training within the office and have held sessions to help our PSR's develop an awareness of the social and economic issues that face many of our patients. This understanding helps us maintain positive relationships with our patients.

What are EDC's future plans for patient services?

We need to take the next step and work with our patients so they're aware of the financial options that are available to them. We are exploring the addition of a patient coordinator position within the next six months to help patients develop such payment plans. Our area is continually changing because every day brings new opportunities for improvement. We work as a team and look for ways to do a better job.

Smilemobile I Travels to Corning, New York continued from page 1

An outdoor waiting area for children and their parents was created using items donated by Wegmans Corning and Chase Pitkin Big Flats stores. The outdoor waiting area was set-up adjacent to the Smilemobile, making the Smilemobile and its surrounding area a pleasant spot for parents to relax and children to play while waiting for the dentist. Donations included a table and chairs, a white picket fence, and flower boxes. Carpeting for the interior of the Smilemobile was also donated. "We hope that children and their parents enjoyed the outdoor waiting area," said Rich Gilbert, Wegmans Corning Store manager.

In addition, Wegmans and SmithKline Beecham donated

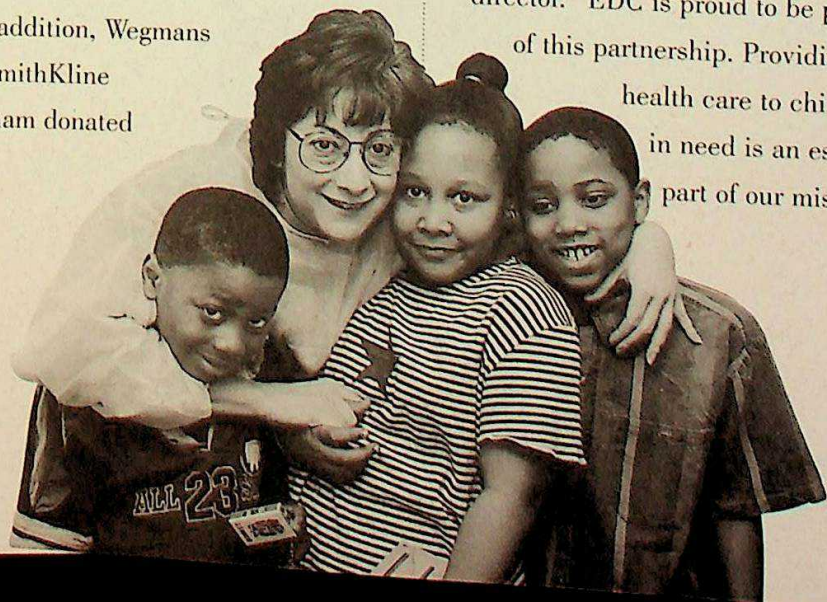
1,000 toothbrushes and tubes of toothpaste to the Smilemobile.

"With the support of Corning Hospital/Founders Pavilion, University of Rochester Eastman Dental Center, Steuben County Social Services, and Wegmans Corning and Chase Pitkin Big Flats stores, we tackled a health care issue that concerns many in our community. This is an important step forward that will directly benefit local youngsters, especially those from disadvantaged backgrounds," said Edward Linsler, vice president for Long Term Care, Corning Hospital/Founders Pavilion.

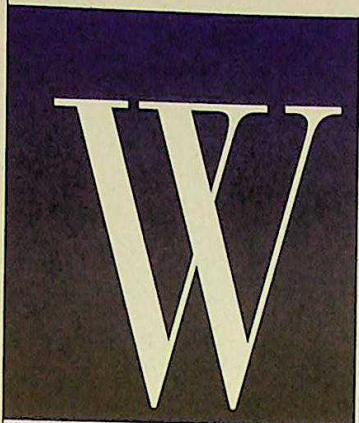
"We were very happy to be in Corning this summer," said Dr. Buddhi Shrestha, associate professor and community dentistry program director. "EDC is proud to be part of this partnership. Providing oral health care to children in need is an essential part of our mission."

D

iane Bevacqua, Smilemobile I manager, with three Smilemobile visitors.



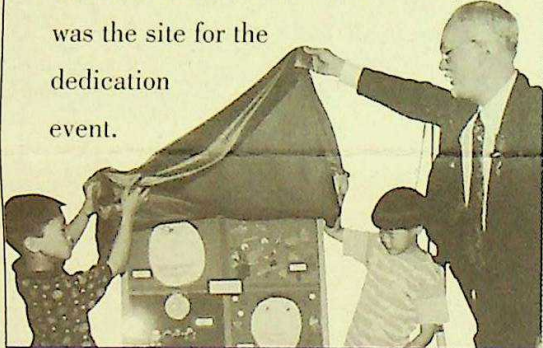
J. DANIEL SUBTELNY ORTHODONTIC CLINIC DEDICATION, JUNE 20



With a snip

of the scissors, Dr. Subtelny cut the dedication ribbon and the newly renovated J. Daniel Subtelny Orthodontic Clinic officially opened to visitors. June 20th was a very special occasion for the orthodontic family at Eastman Dental Center! Orthodontic alumni, faculty, and friends joined Center faculty and staff to celebrate the clinic's dedication and honor the man whose name graces the entryway.

A tent on EDC's north lawn, decorated with flowers and balloons, was the site for the dedication event.



Presenting the Cleft Cuties gift
(l to r): Jim Nowakowski, Ben
Snider, and Dr. Ronald Billings



Standing in front of the
donor wall (l to r):

Dr. Robert Baker, Sr.,
Dr. Ronald Billings,
Dr. Brian McGarvey,
Dr. J. Daniel Subtelny
and Dr. Wilfred Springer

The ceremony brought together orthodontic alumni and representatives from both national and state orthodontic organizations. In addition to the program honoring Dr. Subtelny, there was a surprise dedication of the Dr. Robert W. Baker, Sr. Seminar Room. This room was dedicated in honor of Dr. Baker, Sr., who has served on Eastman's faculty since 1959. Dr. Baker, Sr. actively raised funds for renovation of the orthodontic facility, and the Center wanted to recognize him for his many contributions to the program.

During the ceremony, children from the Cleft Cuties, an organization of families with children who are undergoing orthodontic treatment for cleft

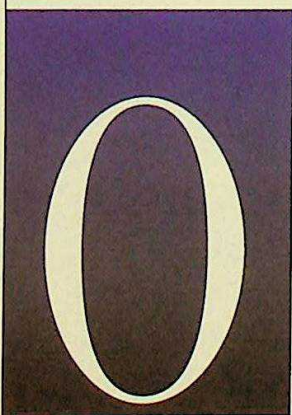
lip and/or palate, presented a picture that four of them had created for Dr. Subtelny's office. They wanted Dr. Subtelny to have a daily reminder of their happy smiles.

A presentation by Program Administrator Anne Schultes of a testimonial scrapbook full of letters, remembrances, and tokens of the campaign from former students, faculty members, and friends was another highlight of the event.

Donations from 206 individuals and corporations raised more than \$315,000 in gifts and pledges to fund the new equipment and renovations to upgrade the clinic. "There's a wonderful uplifting feeling when you walk into the area," said Dr. Subtelny. "In addition to the bright, welcoming look, it's more efficient and we can work more effectively," he added. "It really is a dream come true."

Dr. Baker, Sr. added, "The renovated clinic facility lends itself to our teaching style; the chairs allow a freedom of movement that we didn't have before. We've certainly come a long way from the old clinic on East Main Street. We are very grateful to all the donors because they are the ones who made it all possible."

CONGRATULATIONS TO 1997 GRADUATES



On Friday, June

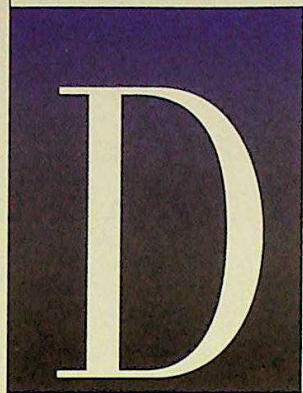
20, the Center held commencement for 27 Eastman students in the Farash Auditorium. Dr. Frank Catalanotto, dean of the University of Florida School of Dentistry, delivered commencement remarks on the challenges of change. His address focused on the rapid changes taking place in

the health care environment and ways to prepare for a competitive marketplace in the 21st century.

Several awards were presented at the event, including the prestigious Award for Excellence in Teaching by Part-time Faculty. Dr. James R. Burk of the general dentistry program received this honor. Dr. Burk is a thorough and expert teacher, respected for his clinical skills and caring manner toward patients and students. Dr. Burk has served the Center for more than 20 years as an advocate, consultant, and member of Eastman's faculty.

continued on page 5

FACULTY NOTES



r. Robert

Berkowitz, professor and pediatric dentistry program director, has been re-appointed to a third term as chief of the Division of Pediatric Dentistry in the Department of Dentistry and Pediatrics of the UPMC School of Medicine and Dentistry.

Dr. Jack Caton, professor, associate director for educational affairs, and periodontology program director, was elected vice president of the American Academy of Periodontology at its annual meeting in San Diego, CA. His term began on October 7, 1997. In addition, Dr. Caton (Perio '73) and Dr. Timothy Blieden (Perio '91) have received a two-year research contract in the amount of \$90,500 from BIORA, Inc.

Dr. Gerald Graser, professor and prosthodontics program director, acted as moderator of the 27th Annual Meeting of the American College of Prosthodontics in October. Dr. Graser, president of the American Academy of Osseointegration, will represent the Academy at the Nobel Biocare's International Team Day in November. Drs. Gerald Graser (Prosthodontics '72) and Carlo Ercoli (Prosthodontics '96, TMJ '97) received a \$100,000 commercial grant from Steri-oss to study the effects of bacterial penetration on dental implant components.

Dr. Stanley Handelman, professor emeritus and former chair of the general dentistry department, received an award from the American Association of Dental Schools (AADS) for advancing general dentistry in the United States.

Dr. Hans Malmström, associate professor and general dentistry program director, received a grant from Bayer Corporation in the amount of \$33,000 to evaluate the efficacy and safety of two pain medications following periodontal flap surgery. Dr. Malmström has been elected secretary of the AADS section for post-graduate general dentistry.

Dr. Andre Mol, assistant professor in the general dentistry and oral sciences programs, (Gen Dent '95) is participating in three multi-center clinical trials to evaluate the efficacy of new drugs in preserving alveolar bone and promote periodontal healing. Dr. Mol oversees clinical radiography and conducts image analysis using digital subtraction radiography.

Dr. Mark Moss, assistant professor, oral science program, was awarded \$27,828 for his role as co-investigator of a one-year National Institute of Environmental Health study. Dr. J. Campbell, principal investigator, is a faculty member in the pediatric department of the UPMC School of Medicine & Dentistry.

Ms. Sheila Mundorff-Shrestha, associate professor, oral sciences, received funding in the amount of \$98,500 for three studies to assess the anticaries efficacy of new dentifrice products. Ms. Mundorff-Shrestha presented *Improved Scoring System for Evaluation of Cariostatic Products in the Rat Model* in May to The Task Force on Design and Analysis, Inc. in Newark, New Jersey. Co-authors were Drs. Buddhi Shrestha and Howard Proskin.

Dr. Robert E. Rosenblum, associate professor, orthodontic program, (Ortho '59) received the Edward H. Angle Research Prize at the 32nd biennial meeting of the Edward H. Angle Society of Orthodontists for his manuscript, "Class II Malocclusion: Mandibular Retrusion or Maxillary Protrusion?"

Dr. Buddhi Shrestha, program director, community dentistry program, (Ped Dent '70) was appointed to the New York State Department of Health's New York State Medical Managed Care Work Group in Albany, New York. Dr. Shrestha was also appointed to the New York State Department of Health Bureau of Dental Health's Strategic Plan Committee.

Dr. James Soltys, assistant professor, prosthodontics program, (Gen Dent '82, Prosthodontics '94) recently became a diplomate of the American Academy of Prosthodontics.

Dr. Darlene Riggins White, a clinical instructor in the community dentistry program, (Gen Dent '78) has been elected to a three-year term on the board of directors of the American Red Cross.

Dr. Domenick Zero, professor, associate director for research and oral sciences program director, (Gen Dent '77) has received five contracts for over \$538,000 to study the efficacy of new products for the prevention of dental caries. Dr. Zero also received two federal grants; one in the amount of \$204,390 from the Health Resources and Services Administration and a Small Business Research Grant in the amount of \$62,500. In addition, Dr. Zero is cariology group program chair for the March AADR and June IADR meetings in 1998.

HELP FOR CHEYENNE



Dr. Robert J. Berkowitz



heyenne

Daugherty was born nearly three months premature. Delivered before her lungs were fully formed, she spent six and a half months in the neonatal intensive care unit at Strong Memorial Hospital. Born in June, Cheyenne didn't go home to her parent's house until January.

Cheyenne got her first tooth at 10 months. Her mother, Gretchen, recognized that Cheyenne had inherited amelogenesis imperfecta, a genetic condition that results in the formation of teeth with defective enamel. Her inherited enamel defect resulted in dental decay of her entire dentition. By the time she came to Eastman Dental Center at 26 months of age, Cheyenne needed eight teeth crowned and eight more extracted.

"Cheyenne's teeth had deteriorated significantly by the time I examined her," says Robert J. Berkowitz, D.D.S., pediatric dentistry program director. Complicating matters, Cheyenne's lungs were still weak, making the use of general anesthesia a delicate matter. Working with the pediatric intensive care team and

pediatric anesthesia service at Strong Memorial Hospital, Dr. Berkowitz extracted and capped Cheyenne's teeth without complication. "The surgery went well," reported Cheyenne's mother, Mrs. Gretchen Daugherty. "Cheyenne was sore the first night but she healed up nicely."

The Daugherty family's involvement with EDC is just beginning. Cheyenne is a triplet. Her sister, Sage, also has amelogenesis imperfecta. Brother Dalton was born with normal enamel but has other problems associated with premature birth that have resulted in extensive dental decay. Both Sage and Dalton will undergo dental surgery.

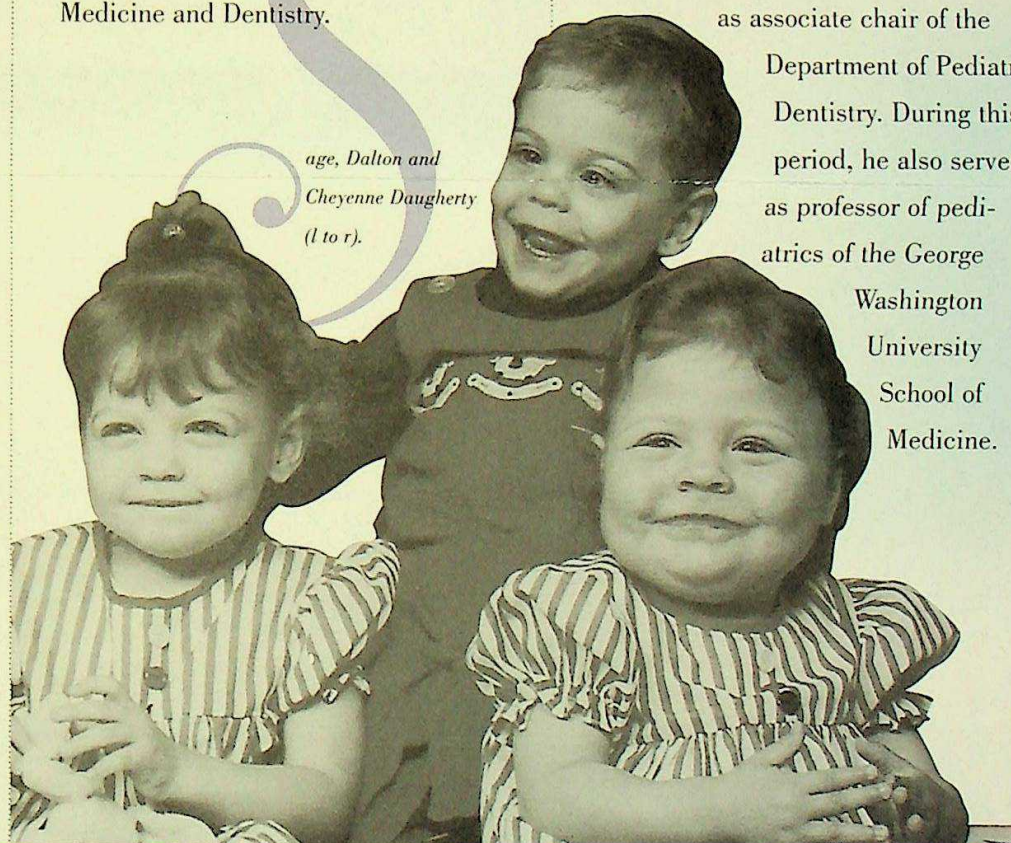
Robert J. Berkowitz, D.D.S., is professor and director of the pediatric dentistry program at Eastman Dental Center. He is also chief of the Division of Pediatric Dentistry in the Departments of Clinical Dentistry and Pediatrics of the University of Rochester School of Medicine and Dentistry.

He has taken advantage of his dual role, bringing together experts from both institutions to treat children with special medical problems and developmental disabilities that need dental care. "This is an example of the synergy that can be achieved when two institutions work together for the betterment of children's health," says Dr. Berkowitz.

Dr. Berkowitz is an internationally recognized expert in the management of dental problems for children who have significant medical problems. He earned his dental degree at SUNY Buffalo, completed a residency in pediatric dentistry at Children's Hospital Medical Center in Boston, and a post-doctoral fellowship in microbiology at Forsyth Dental Center, also in Boston.

Dr. Berkowitz was recruited by Eastman Dental Center in 1992 from the Children's National Medical Center in Washington, D.C. where he served

as associate chair of the Department of Pediatric Dentistry. During this period, he also served as professor of pediatrics of the George Washington University School of Medicine.



Congratulations to 1997 Graduates continued from page 3

Dr. Domenick Zero presented the Center's Basil Bibby Research Fellowship Award to Dr. Stephanos Kyrkanides for his study on Trigeminal Nuclear Complex in the New Zealand White Rabbit (S. Kyrkanides,* R.H. Tallents, R.D. Macher, S.Y. Felten). Dr. Andre Mol presented the

Rochester Section, AADR Scientific Merit Awards. Drs. Randy Heibel and Thomas Schneider shared the Basil Bibby Award for their student research projects. Heibel's project was on In Vitro Fluoride Release from Glass Ionomer Treated with Topical Fluoride (R. Heibel*, D. Zero, J. Fu, R. Glana). Dr. Schneider's award was for his study on Histologic Observations of the Effect of Combined GTR and Bone Replacement Graft on Periodontal

Wound Healing in Non-Human Primates (S. Karatzas, T. Schneider*, L. Gandini, S. Hassett, P. Ragusa, J. Caton). Dr. Mohamed Fayad was the recipient of the Michael Buonocore Award for his project, Effect of CO2 Laser Irradiation on Dentinal Permeability and Ultrastructure (M. Fayad* and C. Liebow).

The Annual Student Award of the American Academy of Periodontology was presented by Dr. Jack Caton to Dr. Thomas Schneider.

"Change is a challenge. This statement is true, whether we are talking about a society reacting to changes in the amount and quality of information we receive, whether we are a business adapting to the competitive cost-cutting and downsizing environment of the 21st Century, whether we are a graduate of an educational institution going out into the business world for the first time, and finally, if we are a wonderful institution from a long-standing history and tradition that is about to merge its people and programs with another equally fine institution of higher learning and scholarship."

SMILES AHOY! EDC CELEBRATES CHILDREN'S DENTAL HEALTH MONTH

E

astman Dental

Center celebrated children's national dental health month with several special events. The Center hosted The Whole Tooth program as part of Wegmans' WKIDS Saturdays at Strong Museum. The event included a make believe dental office for children, games, dental education, and giveaways. Visiting celebrities included the tooth fairy and the dentalshop trio (Drs. John Kalmar, Charles Oster, and Randy Heibel) who performed a few of

dentistry's greatest hits, including a spirited rendition of "Bye Bye Bad Breath." More than 2,000 children visited Strong Museum for the WKIDS programs.

An event highlighting sports safety was also held at the Center. The event featured two hockey players from the Rochester Americans, a sports safety station, games, and giveaways. Hockey stars Shayne Wright and Vaclav Varada signed autographs for children and demonstrated the use of sports safety equipment.

Over 400 people visited News Source 13's Family Health Check at Marketplace Mall. The Center joined 100 health care organizations to



promote health and wellness in the greater Rochester community. Clare Shaffer, community health education coordinator, gave children and adults dental exams and

passed out toothbrushes and toothpaste.

The Center co-sponsored a special educational supplement on children's dental health, created and distributed by the Rochester Democrat and Chronicle. The "Smiling with the Amerks" supplement was distributed to more than 50,000 children at more than 100 classrooms in Monroe County.

Eastman Dental Center celebrated children's national dental health month with several special events. The Center hosted The Whole Tooth program as part of Wegmans' WKIDS Saturdays at Strong Museum.

ALUMNI NOTES

D

r. Ying Chen

(Gen Dent '97) has been appointed an assistant professor in our general dentistry program.

Dr. Jay Gershen (Gen Dent '73) accepted a position this past summer as vice chancellor of the University of Colorado Medical Center.

Dr. Gary Greenstein (Perio '80), was named a recipient of the prestigious Gies Award. He received this honor in October at the annual meeting of the American Academy of Periodontology. The award is given for significant achievements in advancing research and therapeutics in periodontology.

Dr. Aubrey (John) Gwinnett (Fulbright fellow '65) passed away on March 16, 1997.

Dr. Bruce Haskell (Ortho '75) was named a fellow of the American College of Dentists.

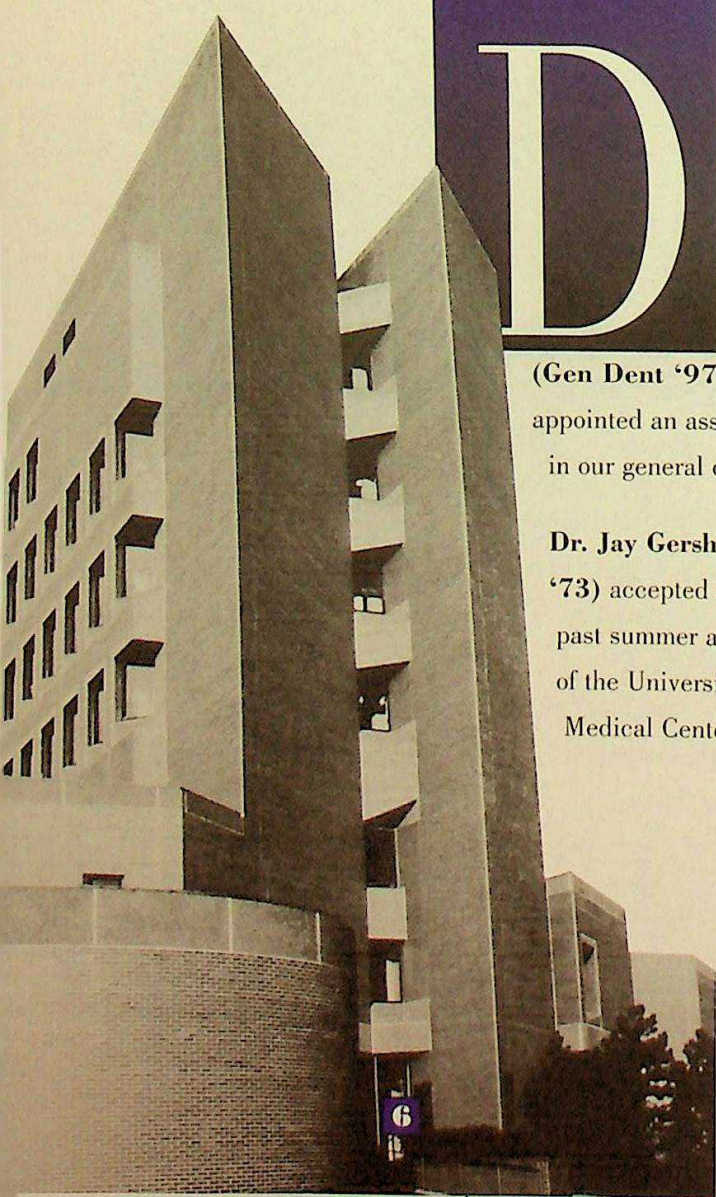
Dr. Yogini A. Kothari (Ortho '81) recently became a diplomate of the American Board of Orthodontics.

Dr. Heikki Luoma ('64), a former research associate at EDC, sent us a copy of the Proceedings of the Finnish Dental Association, Number 4, 1991. The issue was dedicated in honor of his retirement at age 65 from his chair at the University of Kuopio and from his position as dean of its faculty of dentistry. He is a professor emeritus of the University. Editor's Note: Dr. Luoma said it was old news, but it's certainly good news and worth publishing!

Dr. Yu (Mark) Mao (Gen Dent '96) was appointed an assistant professor in our general dentistry program.

Dr. Jeffrey S. Pierce (Ortho '85) recently became a diplomate of the American Board of Orthodontics.

Dr. Rodolfo Sanchez (Prosthodontics '97, Gen Dent '94) has been appointed as a clinical instructor (part-time) in our general dentistry program.



Momentum wins PRISM Award

"Momentum" has been recognized by the Rochester chapter of the Public Relations Society of America (PRSA) as the "most improved communication tool" in the not for profit category. Communicators in corporations, agencies, and not for profit organizations compete annually for PRISM awards, a program designed to showcase the very best in local public relations work. Winning entries are recognized for substance, merit, use of research, creativity, and documented effectiveness. Judges from the Maryland chapter of PRSA chose Rochester's awards this year.



A LETTER TO DONORS

E

DC was founded in 1915 by internationally renowned philanthropist and businessman George Eastman, whose concern for the health and well being of children is legendary in the greater Rochester community. Since his initial gift to the Center in 1915, we continue to build upon Eastman's original mission: providing dental care for children and people in need. In addition, the Center is a leader in dental research and offers advanced training programs for dentists from around the world.

As a division of the University of Rochester Medical Center, we will continue to advance oral health world-wide through quality dental education, research, and patient care. Your gift will help support the Center's programs, as designated on your

PASSING ACCREDITATION WITH FLYING COLORS

T

he Center has successfully met or exceeded all standards of the Commission on Dental Accreditation (CODA) and will be re-accredited in 1998.

The accreditation process involved an extensive self-study for each program and for the institution.

Compliance was evaluated by a site visit team. The site visit took place on May 13 and 14. A consultant, assigned to each program, determined whether the program and institution met CODA guidelines for accreditation. Exit interviews were conducted with each program director and with the director and associate directors.

In the analysis provided by the consultants, many areas throughout the Center received positive commendations. No significant recommendations were made by the site visit team for correction. All areas evaluated by the consultants substantially met, or exceeded, the standards set by CODA.

pledge card. If you would like to make a gift, simply return your pledge card c/o the address or fax below.

Please help us continue to make a difference. Support the University of Rochester Eastman Dental Center with your gift today!

on
the
WEB!



Surf's Up on the EDC web site!
Plug into the Center's web site:
<http://www.urmc.rochester.edu/edc/home.html>
and you'll find all the information you want on our history, programs, and people.

"YOUR THOUGHTS COUNT"

A. Do you enjoy receiving Momentum? ☐ Yes ☐ No

B. Please rate the following statements about Momentum:
(For each statement, please circle the letter that applies, with
a = strongly agree and d = strongly disagree.)

- | | | | | |
|---|---|---|---|---|
| 1. The information gives a good overview of EDC | a | b | c | d |
| 2. I enjoy reading Momentum | a | b | c | d |
| 3. I like the format and design | a | b | c | d |
| 4. It's easy to read | a | b | c | d |
| 5. Stories are approximately the right length | a | b | c | d |
| 6. Momentum is a good way to keep in touch | a | b | c | d |
| 7. Stories are interesting and informative | a | b | c | d |

C. What topics do you find of interest?

(Please check all that apply)

- ☐ Director's message
☐ Faculty/staff news
☐ Alumni news
☐ Continuing education conference dates
☐ Program spotlights
☐ Grants and awards
☐ Other (Fill in here: _____)

D. What other topics would you like to read more about?

(Please check all that apply)

- ☐ Updates on each of the program areas
☐ More alumni news
☐ More news about how donations/gifts are used
☐ More faculty news
☐ More feature articles about our community activities
☐ More news about the field of dentistry/current trends and information
☐ More news about dental education
☐ More information about dental research at EDC
☐ More information about the affiliation and our plans for the future
☐ Other (Fill in here: _____)

E. Are you aware that you can submit alumni news items?
☐ Yes ☐ No

F. How often would you like to receive Momentum?

- ☐ Yearly
☐ Twice a year
☐ Three times a year
☐ Four times a year

G. Would you like to see Momentum published on the EDC Web page?

- ☐ Yes ☐ No

H. Do you think Momentum should remain a separate publication?

- ☐ Yes ☐ No

I. Should Momentum be combined into one of the University of Rochester Medical (URMC) publications? ☐ Yes ☐ No

J. Would you like to begin receiving URMC publications?

- ☐ Yes ☐ No

K. Please check the URMC publications you would like to receive:

- ☐ Rochester Review (available for alumni only)
☐ Rochester Medicine (available for alumni only)
☐ URMC annual report

Mail to: Public Relations Office,
University of Rochester Eastman Dental Center
625 Elmwood Avenue, Rochester, New York 14620
OR Fax to: (716) 256-3153 Attn: Public Relations Office

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Street/Address: _____

City: _____

State/Country: _____

Zip Code: _____ Phone#: _____

E-mail: _____

EASTMAN DENTAL CENTER

Name/Company: _____
Street/Address: _____
City: _____ State/Country: _____
Zip Code: _____ Phone #: _____
Enlosed is \$ _____ or I/we pledge \$ _____
☐ Check ☐ MC ☐ Visa
Card #: _____
Exp. date: _____
Please print your name(s) as it should appear in our annual report:

Eastman Benefactor (\$2,500 and above)
Eastman Founder (\$1,000 - 2,499)
Director's Society (\$250 - 999)
Friends of EDC (\$100 - 249)
Donors (under \$100)

Yes! I want to support Eastman Dental Center
You may use my gift for:
☐ General Support
Educational Programs:
☐ General Dentistry
☐ Orthodontics
☐ Pediatric Dentistry
☐ Periodontics
☐ Prosthodontics
☐ Community Dentistry
☐ Smilemobile
☐ Basil G. Bibby Library
☐ Research
☐ Other _____

(University of Rochester Eastman Dental Center is a not for profit organization.)

SAVE! the date

Upcoming Continuing Education Conferences

1998

Jan. 15-17

Second Annual General Dentistry
Alumni Conference in Killington, VT
“The Appropriate Use of Pain
Medication, Antibiotics, and
other Pharmacology”
Paul L. Desjardins, D.M.D., Ph.D.

Feb. 6-7, Mar. 13-14 & April 11
“Vertical Compaction of Warm Gutta
Percha: A Participation Course”
*William Nesbitt, D.M.D. &
Victor Wagner, D.D.S.*

Mar. 7-8, April 4-5 & May 9-10
“Clinical Cosmetic Dentistry Program”
George Freedman, D.D.S.

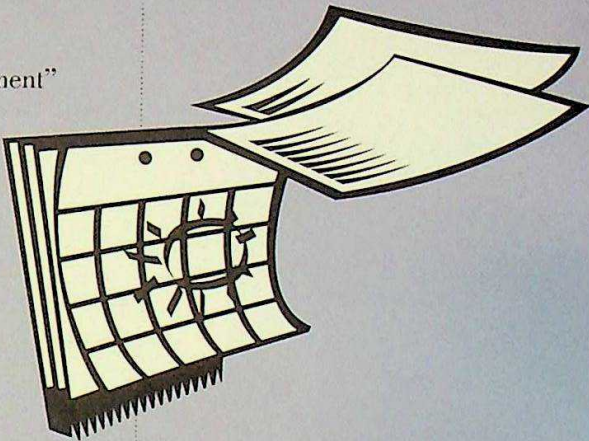
May 15-16
Fourth Annual Handelman
Conference
“Adhesive Systems and Techniques
for Esthetic Dentistry”
John Kanca, III, D.M.D.

June 6-7
19th Biennial Orthodontic Alumni
Conference*
“An Evaluation of Alternative
Methods of Orthodontic Treatment”
William Proffit, D.D.S., Ph.D.

*Attendance is limited to EDC
orthodontic alumni

June 11
20th Annual Allen A. Brewer
Upstate New York Prosthodontic
Conference
“Esthetics in Prosthodontics”
John C. Kois, D.M.D., M.S.D.

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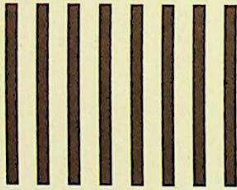


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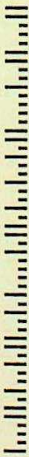


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