

# MOMENTUM

Volume 4, Number 2, Summer 1979

News & Viewpoints  
for Eastman Dental Center  
Alumni & Friends



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William D. McHugh, D.D.S., Director  
Jo Helfer, Editor

## From The Director's Chair

### A PERSONAL LETTER TO ALUMNI

In October 1976 the Center's Board of Trustees announced it was undertaking a \$3,500,000 capital campaign to help finance our new building. Of the more than \$2,500,000 raised by the campaign so far, \$62,650 was contributed by 82 EDC alumni.

Most alumni donations have come directly from former students, but some funds have been contributed by their appreciative patients, grateful for the care they received. Certain alumni have preferred to pledge on an annual basis, rather than to make a capital gift.

The average alumnus contribution is \$764. Single amounts range from \$10,000 to \$10. Significantly, foundations and other organizations often consider alumni contributions when they make gifts to institutions.

You alumni understand the effect the Center has had on the course of modern dentistry through its research on fluorides, sealants and adhesives. You know the Center's influence on contemporary dental training through its many graduates who teach at leading dental schools, hospitals and other institutions in this country and around the world. You remember how EDC benefits people in the Rochester area through its patient care and community service programs.

The Board made the Center's first public appeal for funds to minimize the reduction of endowment income vital to support the Center's programs. The Center's endowment income is used to meet the deficit in patient-care services and to support its educational and research activities, although most research is financed by grants and contracts from government and industry.

I know you all receive requests for funds from many worthy sources including your graduate and undergraduate schools. I understand the dilemma you face when trying to support a seemingly infinite group of deserving causes with a finite amount of funds.

But won't you reflect on what your experience at the Center has meant to you professionally and personally... fill out the pledge card found elsewhere in this newsletter...and support the EDC capital campaign as generously as you can?

*Bill McHugh.*



I. COMPLETED PHASES		
A. Senior Staff		\$ 106,937.00
B. Other Staff		2,840.00
II. ON-GOING PHASES		
A. Trustees		319,091.63
B. Other Individuals		201,753.13
C. Corporations & Foundations		1,834,974.97
D. Alumni		62,650.00
E. 7th District Dentists		38,835.00
TOTAL		\$2,567,081.73

July 5, 1979

## Commencement

J. Lowell Orbison, distinguished pathologist, teacher and researcher, who has recently retired as dean of the University of Rochester School of Medicine and Dentistry, was guest speaker at EDC's commencement on June 15. Thirty-two dentists were awarded certificates signifying completion of their postdoctoral specialty training.

William D. McHugh noted "the immense impact" that Dr. Orbison has had on the Center. When he came to Rochester more than twenty years ago, he recognized the values of close collaboration between EDC and the University and encouraged the development of joint programs and appointments. Later, when the possibility of moving from the old building was considered, the dean was "most supportive" and was, in fact, "the key person" in making the Center's present site available.

A part of Dr. Orbison's address, dealing with the

privileges and problems of excellence, follows:

"There is no question that the Eastment Dental Center has a reputation for excellence, both nationally and internationally. It is based on the quality of the care it provides, its excellence of research and the contributions made by its graduates. This reputation carries with it many benefits--professional respect throughout the world, relative ease of obtaining support for ongoing and planned activities, attraction of excellent faculty and staff, and of excellent students. It is the well-known story of 'success begets success.' But a reputation for excellence also carries with it high expectations. Any evidence of slacking or of faltering, any mediocrity is magnified when there is an expectation of excellence. The pressure to maintain that expected standard can be intense. Excellence is a skittish horse to ride. Only by being constantly alert can you expect to progress with certainty along the road you wish to travel.

"For those of you whose knowledge and skills are being certified today, the implications are much the same. You are graduating from an institution of excellence and that fact will open many doors of opportunity to you. At the same time, much will be expected of you and you will feel the pressures to perform at a superior level to live up to those expectations. That you will respond positively and

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EDC Staff/Student Photo -- 1979

# The Atrium Gallery

EDC's atrium, an imposing reception hall, spans the width of the building between its two public entrances. During a gathering there a year ago Joyce Leverett, the wife of the chairman of the Department of Community Dentistry, suggested to a staff member that the atrium would be an excellent showplace for art.

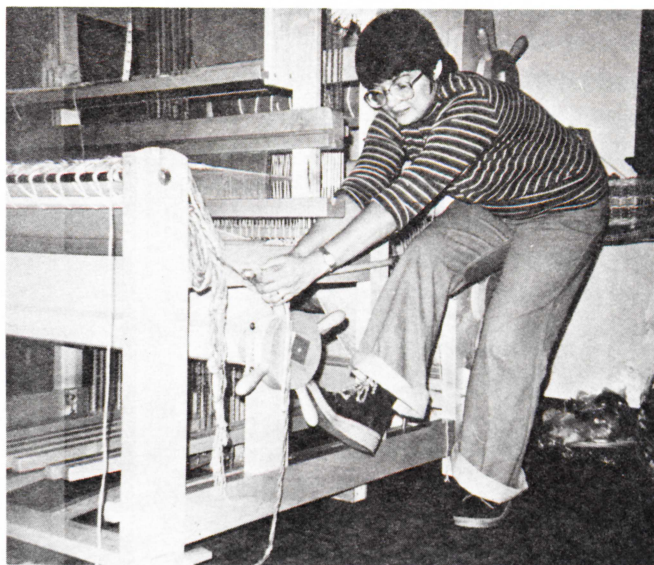
Joyce, who was then about to enter her first year at Syracuse University Law School, is a contagiously enthusiastic woman with well-directed energy. She phoned some people with ties to the Dental Center and an interest in art and arranged for the first meeting of the Atrium Gallery committee.

The committee accomplished an impressive amount of work at its initial meeting. It first decided the gallery would serve several purposes: to give local artists exposure; to make the Center more visible in the community; and to develop a fund to buy a permanent art collection for the Center.

Sharon Iranpour, a handweaver whose husband is EDC's consultant in oral surgery, then agreed to manage the gallery. Claudia Meitner, an artist whose husband is a clinical and research associate in Perio and GenDen consented to assist Sharon.

To attract established artists to exhibit at a new gallery that is admittedly away from Rochester's flourishing Park Avenue area galleries, the committee elected to keep the gallery commission to ten percent of the price of the works sold.

Finally, the committee agreed to hold five shows the first season: four featuring the works of local professional artists; the last, a staff show.



*Sharon Iranpour, manager of the Atrium Gallery, adjusts the tension of her loom.*

The first show, a mixed-media exhibit called "Substantial Expressions," opened October 12 and featured the rugs and hangings of Sharon Iranpour and clay pieces by Eddie Davis. Davis's hand-built sculptural forms and large, wheel-thrown jars have been shown widely in upstate New York and in Ohio. His work is in the permanent collections of the School for American Craftsmen and the Ryerson Library, both of the Rochester Institute of Technology, and The Beck Cultural Center in Knoxville, Tennessee.

Sharon Iranpour, a freelance handweaver, also exhibits frequently, does commissioned work and has won a number of prestigious awards in juried shows. She says her "pattern weaves play with color" and in some of her hand-dyed work, she uses the ikat process, an ancient ethnic process she handles in a contemporary way.

Three area printmakers, Judith Stein, Alice Gold and Eric Bellman, were featured in the second show that opened December 9. Mrs. Stein started to study printmaking nine years ago and now her major interest is printing on fabric, as she is "intrigued by the three-dimensional quality inherent in the use of fabric." Mrs. Gold, whose work is in private collections in Colorado, Dallas, Monticello, New York, and in Vincent Price's art collection, is familiar to Rochester area gallery browsers as well as those who frequent the Pratt Institute and Brooklyn College in New York. Eric Bellman, a faculty member of the Rochester Institute of Technology, has shown his work extensively in Rochester and throughout the country from Louisiana to Ohio, West Virginia and North Dakota. He has won many awards and his work is included in a number of local collections, among them the Rochester Memorial Art Gallery, the Gannett Foundation and the R.T. French Executive Collection. He has also received commissions for presentation prints from Xerox, Kodak and the Memorial Art Gallery.



*One of a group of bold watercolors exhibited by John Haldoupis in his triumphant show.*

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# The Atrium Gallery . . .

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An exhibit of watercolors by John Haldoupis, a young Webster, New York artist, opened January 28. The show was particularly successful. One of the paintings was bought by the owner of a downtown gallery and several by members of the EDC staff. Mr. Haldoupis has a growing reputation and within the past two years has shown his work in juried exhibitions in Chautauqua, Binghamton, Syracuse and Rochester. He is assistant to the director of the Chautauqua Art Association Gallery for the 1979 season.

"Clay On and Off the Wall" was the last professional show of the season and featured wall pieces and pots by five area artists — Cathy Adams, Penny Fleming, Jan Jacque, Howard Skinner and Karen Tretiak — all of whom have degrees from the Rochester Institute of Technology. They all use different techniques in working with clay and one of them, Cathy Adams, said she enjoys working with clay, "a material that has remained remarkably unchanged for centuries," because she likes "the subtle way clay reveals and reflects very unobtrusive treatment."

The season culminated with a staff show and, not surprisingly, EDC's staff is talented. The Atrium Gallery is now alive with an outstanding display of military miniatures by Martin Curzon; needlework by Jane Baer, Doris Potter and Barbara Washburn; painting and furniture by Marguerite Little; paintings by Dawn Anthony, Phyllis and Sandy Kravetz, Barbara MacIntyre and Marion Ross; a hooked rug by Helen O'Connell; china painting by Catherine Farneth; and two exotic Middle East dance costumes sewn by Sheila Mundorff.



*Joyce Leverett had the idea to open the Atrium Gallery.*

Sharon Iranpour and Claudia Meitner have graciously consented to manage the gallery for another season and this summer will screen work by many local artists anxious to exhibit at the Atrium Gallery of the Eastman Dental Center.

## Alumni News

**David C. Vandersall**, Perio '67, has moved to Indiana. He is practicing periodontics in Indianapolis.

**Brian Clarkson**, GenDen '68, has been promoted to associate professor in the Department of Pedodontics at the University of Iowa College of Dentistry.

**Aaron Fenton**, Prostho '72, writes that he has completed his term as president of the Association of Prosthodontists of Canada; has been granted tenure at the University of Toronto; and that he and Patricia have "after many years, a first child, Sara Jane, born March 30. Everyone fine!"

**Bruce Haskell**, Ortho '75, says: "I have completed my tour of duty in the USAF as an orthodontist stationed in Oxford, England. I completed my Ph.D. in physical anthropology from the U. of Pittsburgh in April 1978 and currently hold the position of assistant professor of orthodontics and archeology at the University of Louisville. In addition, I have opened my own part-time private office in Louisville, Ky."

**David Levy**, Pedo '77, has been named assistant chairman of EDC's Department of Community Dentistry.

**Harling N. Pang**, Pedo '78, has "obtained Canadian board certification as a pedodontist and opened a new office in Surrey, Vancouver, British Columbia."

**Huw Thomas**, Pedo '78, M.S. '79, and **Vahid Golpayegani**, Pedo '78, M.S. '79, were both winners of thesis awards at the American Academy of Pedodontics meeting in New York City in May. Huw was also co-winner of the Hatton award at the IADR. Vahid, his wife **Fatemeh-Foroozesh**, Ortho '78, and ten month-old son, Arash, returned to Iran at the end of May.

# Commencement. . .

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successfully is attested to by the fact by that you were selected for admission here and that you have successfully attained the level of knowledge and skills set for you by your teachers. But remember that today is only a pause in a professional life that will demand continued effort on your part, effort ever to respond to change and to enhance your knowledge, your skills and your attitudes. Toward that enhancement, I would make several suggestions:

"First, convert yourself as quickly as you can from the relatively passive role of the student to the active role of one who is fully responsible for his professional growth. Teach yourself. I use that term even though it is not common, for teaching yourself has for me a positive, active connotation, a connotation of willfully directed effort to learn and to improve. Teach yourself by using every experience, every opportunity, to expand your knowledge and skills. The reward will be great, for you will gain the confidence that comes from keeping up with the progress in your field. The effort required will also be great, for new knowledge is augmenting and replacing today's knowledge at a tremendous pace.

"Second, let me follow immediately with a word of caution — be humble. Humility helps maintain an open mind. If you find yourself losing your humility, stop immediately and begin to worry, for there is no better indicator of a closed mind than arrogance. As an antidote, just look around you at the infinite number of things you do not know or do not understand. Reestablish your humility, for then you will see with a clear eye and a receptive mind.

"Third, retain and hone your capacity for objective criticism. And the adjective 'objective' is just as important as the noun 'criticism.' It is all too easy to slip either way — to slip to criticism based on emotion and bias or to slip to the acceptance of whatever is placed before you without critical appraisal. To be objectively critical requires careful training of yourself. Encourage your capacity for criticism, identify your biases and your emotional reactions and learn how to control them. Focus on trying to determine 'what's right, not who's right,' as was so well said by Adolph Meyer.

"Fourth, keep your thinking flexible. Always be ready to consider new data, new thoughts and new concepts. Expose them to your objective criticism. When facing a new problem, expand your thinking to include as many factors as you can think of, stretch your thought to include even the remote possibilities, for nature and the human organism have an endless capacity to vary. Cast your net of thinking widely, for many errors arise from failure to consider the many facets of a problem.

"And finally, excellence. You have received your training in excellence. Dedicate yourself to maintenance and augmentation of that excellence throughout your career."



MEMBER PUBLICATION  
AMERICAN ASSOCIATION OF DENTAL EDITORS

## Staff News

The Center's two eminent senior scientists, Basil G. Bibby and Helmut A. Zander, continue to harvest honors for their estimable contributions to dentistry.

**Basil G. Bibby** received an honorary Doctor of Science degree from the University of Rochester School of Medicine and Dentistry on May 27. In presenting Dr. Bibby to UR's President Robert L. Sproull, Dr. William D. McHugh said, in part: "The uniqueness of Basil Glover Bibby's contribution to dentistry lies in the wealth and variety of his accomplishments in dental education and administration, in dental research and in stimulating others in dental research and teaching.

"Dr. Bibby's contribution to dentistry has been particularly meritorious because of the importance and originality of his research. He was one of the first to study the composition of dental plaque and calculus, and of the organic components of enamel; he was also an early worker in the field of oral microbiology and was the first to demonstrate the effect of fluoride on oral bacteria. He was the first to study the possible uses against dental caries of topical fluoride in solution, prophylactic paste and mouth rinses. These methods are now at the forefront of preventive efforts in dentistry.

"No longer a young man, Basil Bibby might reasonably be expected to rest on his considerable collection of laurels. Since he relinquished his administrative responsibilities eight years ago, however, he has thrown himself into research on the cariogenicity of foodstuffs with characteristic vigor and marked success. He also continues to attract and inspire many graduate students, and that may be the aspect of his recent endeavors that has given him most pleasure and satisfaction."

**Helmut A. Zander** was honored with a certificate of merit from the Rochester Academy of Medicine "in recognition of his distinguished services to the medical profession of Rochester." A scroll was presented to him at the Academy's annual meeting on May 8.

Dr. Zander was chairman of the Department of Periodontics from its founding in 1957 until his retirement from administrative duties two years ago. In addition to being senior scientist at EDC, he is presently acting chairman, Department of Dental Research, University of Rochester School of Medicine and Dentistry; professor of clinical dentistry and of dental research, UR; and consultant to the director of the National Institute of Dental Research.

Helmut Zander is a distinguished periodontologist and oral pathologist. An eminent and inspiring teacher, his influence is global. His former students include chairmen of departments at the Universities of Minnesota and Virginia; Bergen and Oslo, in Norway; Zurich and Bern, in Switzerland; Madras, India; Seoul, Korea; Damascus, Syria; and London, Ontario.

# The Eastman Dental Center Capital Campaign

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**J. Wallace Ely, Chairman**  
**Eastman Dental Center Capital Campaign**  
**625 Elmwood Avenue**  
**Rochester, New York 14620**

*Hi! What's new?  
Have you moved, gained a spouse,  
had a baby, sold your house?*

*Bought a practice, called it quits,  
hopped a plane to Biarritz?  
Tell us, do!*

*Deadline for the next issue is August 25.*

## MOMENTUM

EASTMAN DENTAL CENTER  
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ROCHESTER, NEW YORK 14620