

SCORE

Study Coordinators Organization for Research & Education

SCORE Monthly Meeting
Wednesday May 18, 2022
3:00 – 4:00 pm

*Guiding Principles for Social Media Recruitment
and Overview of Dynamic Facebook Ads*
Presented by
Cody Gardner, M.B.A., Research Engagement Specialist

Zoom Link:

<https://urmc.zoom.us/j/92425006401?pwd=dGwwd3RmVEdhSnpsc05WY254SVJpZz09>

Meeting ID: 924 2500 6401
Passcode: 688519

Interpreters and Closed Captioning will be available.
This meeting will be recorded.

Did You Know? Depending on a specific topic, SCORE meetings may qualify toward maintenance of certification. Attendees must report and retain documentation of event (Certificate of Attendance distributed by SCORE). For details, see websites [ACRP](#) and [SOCRA](#).