



Agenda for SCORE Half-Day Seminar on Tuesday, June 4, 2019

Recruitment and Retention

Registration: 8:00 – 8:45 am

8:45 – 9:00 am: Opening Remarks from Martin Zand, M.D., Ph.D., Professor of Medicine and Public Health Sciences, Senior Associate Dean for Clinical Research, Co-Director, UR Clinical and Translational Science Institute

9:00 – 10:00 am: Alistair Glidden, Clinical Research Coordinator at the Center for Health + Technology (CHET):

1. *Recruitment*

- a. *Social media*
- b. *Best practices for traditional (phone/email) outreach*

2. *Retention*

- c. *“Concierge” experience*
- d. *Specific roles/responsibilities and accountability within study team*

Break 10:00 – 10:10 am

10:10 – 11:10 am: *Emergency Department Research Associate Program (EDRA)*

Presented by: Carrie Dykes, Ph.D., CTSI Director of Research Services;
Beau Abar, Ph.D., Associate Professor and Nancy Wood, M.S., Emergency Medicine

Break: 11:10 – 11:20 am

11:20 am – 12:30 pm: *Panel: Respectful Way to Conduct Clinical Research*

Panelists: Corey Nichols-Hadeed, J.D. Associate (IRB Perspective), and Iwona Juskiewicz, Health Project Coordinator (Reach-Out Perspective to Socioeconomically Challenged and Domestic Violence populations), Psychiatry M&D Research;

Jenna Stewardson, Human Subjects Research Coordinator, National Center for Deaf Health Research (NCDHR)

- Strategies for creating smoother process
- Anticipatory problem solving
- Mitigate/how to deal with problems that arise
- Clarifying expectations
- Vulnerable Populations
- Respect for the participants – there is a customer service aspect of working on trials