

Community Partners & Advocacy

The Center for Community Health & Prevention and the Community Health Improvement Workgroup (CHIW) collaborate with many groups throughout Monroe County:

- University of Rochester Affiliates
 - The University of Rochester's health care delivery network is anchored by [Strong Memorial Hospital](#), an 846-bed, university-owned teaching hospital. They offer a wide range of services, including trauma and burn units, cardiac services, neuromuscular disorders, pediatric treatments, critical care, and a full range of medical and surgical subspecialty care.
 - The University of Rochester [Highland Hospital](#) is a 261-bed community hospital committed to providing compassionate patient- and family-centered care. Highland Hospital is known for its geriatric care, bariatric surgery, orthopaedics, OB/GYN services, and its family medical department. Highland Hospital also conduct various community health initiatives throughout the year, addressing critical needs for the Rochester communities.
 - The University of Rochester's [Wilmot Cancer Institute](#) is an NCI-Designated Cancer Center providing world-class treatment and care, while also conducting pivotal research. Through science, patient care, education, and community outreach, Wilmot Cancer Institute aims to prevent and conquer cancer.
 - The [Center for a Tobacco-Free Finger Lakes \(CTFFL\)](#) serves 11 counties by providing evidence-based resources and strategies used to assist in the design and implementation of best practice policies and guidelines to effectively treat nicotine additions.
- Monroe County Affiliates
 - The [Monroe County Office of Mental Health](#) strives to improve the health and quality of life of all county residents who are affected by mental illness, development disabilities, alcohol and other drugs. This office develops a comprehensive county plan for mental health, developmental disability, ns alcohol/substance abuse services, and allocates funding to local agencies to address these concerns.
 - The [Monroe County Department of Public Health](#) provides a range of direct public health services and collaborates with the community to ensure optimal health status for all residents of Monroe County and our environment.

- The [**City of Rochester**](#) is the government body for the city municipality, run by the mayor whose goals are to promote systemic and structural change through leadership collaboration, providing equitable access to essential municipal services, creating productive partnerships, and improving quality of life through neighborhood and employment investments.
- [**Rochester Regional Health**](#): Rochester General Hospital & Unity Hospital is a leading provider of comprehensive care for Western New York and the Finger Lakes region. With the joining of Rochester General and Unity Health systems, now, as one organization, Rochester Regional Health brings to its mission a broad spectrum of resources, an ability to advocate for better care, a commitment to innovation and an abiding dedication to caring for the community.
- [**Common Ground Health**](#) is the health research and planning organizations for the nine Finger Lakes counties and brings together leaders across these counties to collaborate on strategies for improving health. Common Ground Health not only produces critical data and analytics for our community, but also leads many collaborative groups:
 - The African American Health Coalition seeks to improve health equity for Black residents in the Rochester-Finger Lakes region. The long-standing advocacy and advisory group bring together community members, organizational leaders and the healthcare workers of our region to coordinate efforts to improve health for Black people.
 - The Indigenous Health Coalition is a small group of local Indigenous advocates, focused on improving the health and wellbeing within our local Native communities.
 - The Latino Health Coalition works to improve health equity for the Hispanic community in the Rochester-Finger Lakes region. The long-standing advisory group has addressed a variety of health concerns for Latinos, including youth risk behaviors, language barriers, economic stress and cultural competency.
 - [**Healthi Kids**](#) is a connected community of caring adults aiming to abolish inequities in the Rochester and Finger Lakes Region to support the health of our youngest children.
- The [**Finger Lakes Performing Provider System \(FLPPS\)**](#) is a network of hundreds of clinical and community-based provider organizations working together to bridge the gap between community and healthcare. FLPPS invests in new, innovative efforts focused on community programming, partner support, care management, and workforce development.
- The [**Cornell Cooperative Extension \(CEC\)**](#) puts knowledge to work in pursuit of economic vitality, ecological sustainability, and social well-being. CEC aims to

improve lives across NYS through five programming goals: Agriculture; Community; Environment, Nutrition; Youth & Families.

- [**Jordan Health**](#) is a Federally Qualified Health Center with over 100 years of experience in providing patient-focused care, by providing innovative, comprehensive, integrated, and personalized care.
- [**211/LIFE LINE**](#) of the Finger Lakes provides information and referral for human services and crisis/suicide preventions services for the six counties of the Finger Lakes. They offer a free, confidential 24-hour phone, chat, text services, and a searchable online database.
- [**Action for a Better Community \(ABC\)**](#) is a Community Action Agency that promotes and provides opportunities for low-income individual and families to become self-sufficient.
- The [**Monroe County Medical Society**](#) is a network of 1,200 medical professionals that advocates for physicians and patients for the betterment of the medical profession and the health of the community.
- [**Regional Health Reach**](#) is a Federally Qualified Healthcare Center that provides care for people experiencing homelessness in Rochester, NY, through medical services, mental health treatment and dental care for all patients, regardless of their ability to pay.
- [**Rochester RHIO**](#) is a secure, electronic health information exchange serving medical providers and over 1.5 million residents in the Finger Lakes and Southern Tier regions. Their service allows a medical care team to share records across institutions and practices, making patient information available to improve quality of care.
- The [**Ronald McDonald House Charities**](#) of Rochester, NY provides a free place to stay for children and families. From lodging, transportation, meals, or companionship the Ronald McDonald House provides a “home-away-from-home” to families while their children receive necessary medical care.
- [**TogetherNow**](#) looks to build up our local community by strengthening a network of local organizations across all sections and collaboratively designing human-centered solutions. TogetherNow has played an integral part in creating [**MyWayfinder**](#), an information-sharing platform of accessible network of education, health, and human services.
- [**Trillium Health**](#) is a Community Health Center that provides a wide range of primary and specialty medical services, treating the physical, emotional, and social health of their patients.

- **United Way of Greater Rochester & the Finger Lakes** is a multi-issue organization working to address the wide range of communities needs. Through local community partnerships, Unite Way mobilizes thousands of donors, businesses, government figures, community leaders, and nonprofit agencies to create an impact in it's six-county region.

The Center for Community Health & Prevention and the Community Health Improvement Workgroup (CHIW) support our local, state, and federal advocacy partners:

- **University of Rochester's Office of Government and Community Relations** is focused on linking decision-makers with the assets and priorities of our institution and its affiliates. The office is responsible for advancing the University's interests and mission by serving as its principal voice at all levels of government and in the community.
- The **Hospital Association of New York State** (HANYs) is a statewide organization that advocates on behalf of hospitals and health systems on a state and federal level.
- The **American Public Health Association** (APHA) brings together members of all public health areas to influence federal policy.
 - Find APHA's policy briefs on a wide range of topics [here](#).
 - Fact pages about the health implications of different areas of public policy can be found [here](#).