

CANCER SERVICES PROGRAM OF THE FINGER LAKES REGION (CSP-FLR)

Get Screened for Colorectal Cancer

March is Colorectal Cancer Awareness Month! Colorectal cancer, also known as colon cancer, is a preventable cancer that affects hundreds of thousands of individuals nationwide each year. In 2020, nearly 150,000 U.S. adults are estimated to be diagnosed with colorectal cancer. It is the 2nd leading cause of cancer death among New Yorkers.¹ Colorectal cancer usually starts from a precancerous polyp in the colon or rectum. Polyps are abnormal growths that over time, can become cancerous. Regular screening is the best way to detect cancer early and even prevent it by the removal of precancerous polyps. There are several tests used to screen for colorectal cancer. The amount of time between screenings vary depending on the screening method used. The U.S. Preventive Services Task Force recommends all men and women to begin screening at age 50. A personal and/or family history of colorectal cancer or precancerous polyps, symptoms, genetic syndromes or other bowel issues can impact at what age you should start screening. It is important to talk to your provider about when to start screening and what

1. "About Colorectal Cancer." New York State Department of Health, February 2019, <https://www.health.ny.gov/statistics/cancer/registry/abouts/colorectal.htm>. Accessed February 18, 2020.

80% In Every Community

What is it? A nationwide initiative to reduce colorectal cancer as a public health problem by increasing screening rates in every community.

Want to get involved?

As an organization.... Join more than 1,700 organizations in their effort to improve screening by taking the pledge <https://nccrt.org/80-2018-pledge/>

As an individual...

Get screened for colorectal cancer and encourage friends and family to do the same!

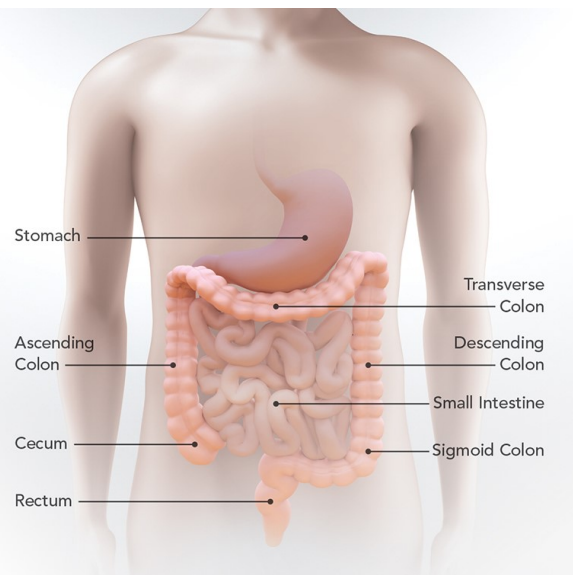


PATIENT TESTIMONY

Janet was due for a colonoscopy screening, but didn't have health insurance. Her husband's doctor shared that the CSP-FLR might be able to help.

"I was able to do a screening right in the comfort of my own home with a FIT Kit. It was easy and I felt reassured that if the test had come back positive I would have been eligible to receive a colonoscopy. It was a 'win-win.'"

- Janet O.



Finger Lakes Region

Cancer Services Program

Your partner for cancer screening, support and information



This program is supported with funds from the State of New York.

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Join Us!

Newark -Wayne Community Hospital

Main Lobby

March 6, 10am to 2pm

Enjoy a midday ice cream while you learn about colorectal cancer. Take the pledge to spread awareness for a chance to win our raffle contest!

Strong Memorial Hospital

Main Lobby

March 6, 7:30am to 4pm



Wear Blue on March 6, National Dress in Blue Day, to show support for Colorectal Cancer Awareness Month! Submit photos to CSP@URMC.rochester.edu to be shared on our Facebook page

What does the CSP offer?*

- Clinical breast exams and screening mammograms for uninsured women 40 and older.
- Pap and pelvic exams for uninsured women 40 and older.
- At-home kits to screen for colorectal cancer for uninsured men and women age 50 and older.

Personal and family history might change eligibility for when testing happens and what tests can be covered through our program.

Unsure? Call us at 1-877-803-8070.

Finger Lakes Health is offering Walk-In Screening Mammograms

GENEVA

Second Monday of the month
February 10, March 9, and April 13
7:30 a.m. – 11:30 a.m. and 12:45 p.m. – 4:30 p.m.
Women's Health Services
200 North Street, Suite 303
(Located in the Medical Office Building, adjacent to Geneva General Hospital)
(315) 787-4400

PENN YAN

Third Wednesday of the month
February 19, March 18, and April 15
9:30 a.m. – 6:00 p.m.
Diagnostic Imaging/Radiology Department
Soldiers & Sailors Memorial Hospital
418 North Main Street
(315) 531-2544

Patients do not need a referral nor will they incur a copay for a screening mammogram. For uninsured patients, the CSP of the Finger Lakes Region provides free screenings for colorectal, cervical and breast cancers for uninsured men and women. Please call (877) 803-8070 to see if you are eligible for a free screening.



- ◇ We can provide group education about breast, cervical, and colorectal cancer. We also provide education to health care providers, staff, and community groups. Interested? Contact Jana at Jana_Darlington@urmc.rochester.edu.
- ◇ Do you have questions about our program or services? Visit us at getscreened.urmc.com or 1-877-803-8070
- ◇ Would you like to receive this newsletter? Email CSP@URMC.rochester.edu.

Toll Free: 1-877-803-8070
By email: CSP@URMC.rochester.edu
On the Web: GetScreened.urmc.com

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