

FINGER LAKES LEAD SUMMIT

Partnering to Reduce Lead Hazards for
Rural Families

Brainstorming Session

How have local health departments already been working with community partners to address lead poisoning?

<ul style="list-style-type: none">• Partnering with people in the community, pediatricians, and other healthcare partners• Partner with Community Action• Work with other health departments• Partner with code enforcement and the Housing Authority• Partner with nonprofits to provide cleaning supplies to families• Partner with Head Start• Partner with the National Center for healthy housing• OFA nutrition site partnerships• Partnering with EA for RRP training (Cornell IBR too)• Funding for outreach and advertising• OBGYN providers• After school programs• Churches• Healthy neighborhoods program• Neighborhood health improvement programs• Healthy Families• WIC• Maternal child health programs• Healthy Baby Network• Early intervention programs for Children and Youth and Special Health Care Needs program• Boys and Girls Clubs (youth development groups)	<ul style="list-style-type: none">• WIC• Creating Healthy Schools and Communities grant• School nurses• Finger Lakes community health• DSS and CPS DHS• Spiegel act• Foster parents• Local churches landlord info meeting and DSS and housing providers• Community education at schools/newsletter• Summer lunch programs• Food pantries• Leave information at hardware stores in libraries• Interagency meetings• Little free libraries - bookmarks• Tenant and landlord associations• Gun shops• County village clerks -hunting license• Daycare• Sheriff's Office - supply with info to give to families• CPS• Public markets• Add onto other required education• NYSACHO (work with to make pre-K, K lead testing mandatory!)• Cornell Cooperative Extension
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How can we increase our RRP-certified contractor workforce in the region?

<ul style="list-style-type: none">• Partner with EEA• Partner with local coop extension• Partner with Cornell ILR• Incentives• Legislation• Train the trainer• BOCES partnership• Tech schools• Community colleges• ESL workforce development grants (Monika)• Foundation incentives for contractors• Make training locations more available to contractors• Better enforcement of EPA requirements• Targeting landlords for RRP training and certification• Project phoenix• Advertise at hardware stores (Lowe's, Ace, Home Depot, etc)• Training the residents, parents• Training historical societies• Training in multiple languages or providing an interpreter	<ul style="list-style-type: none">• Direct mailing to contractors or mass mailing• Press release about lead program and work available• Public announcements• Include in the permitting process• Educate and work with code enforcement, develop relationships• Make the program easy to participate in, with quick payment• Bundle with other certifications (asbestos, etc.)• As a region get grants• Reimburse for the training once completed• Including social groups (community members, local coffee/breakfast clubs)• Trade unions• Church bulletins• Educate contractors on the personal benefits to them and family
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Who can fund lead hazard reduction work in the Finger Lakes, and who can assist with grant writing?

<ul style="list-style-type: none">• EPA Region 2 grant (possibly), Nov. notification• Steuben Co: local grants, Sheen housing, USDA, Pathstone, other funded counties• Insurers• County grant writers• Capacity building grants to hire a grant writer• Director buy-in needed - staff deficit• Pivotal Public Health Partnership• Local money<ul style="list-style-type: none">○ Sands Community Foundation○ Rochester Area Community Foundation○ Health Foundation of Western and Central New York○ Mother Cabrini Foundation○ Greater Rochester Health Foundation○ Salvation Army○ United Way○ March of Dimes○ Constellation brands○ Wegmans	<ul style="list-style-type: none">• Big hospitals (Strong, Upstate, etc)• CCE - grant writing• HUD• Congressional Earmarks• City Council partners• CDBG• Landlord - landlord funding grants• Women's Foundation• New York State Public Health fellows (grant writing, find funding)• homeowners' insurance companies• Weatherization grants for lead-specific home mediation• Cleaning product companies provide lead cleaning supplies• WFD - grant opportunities/ ESL (Property Rehab and capacity building)• NYS Rural Housing Coalition• NIH Center for Healthy Housing
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What Finger Lakes assets can be applied to addressing lead poisoning?

<ul style="list-style-type: none">• One Seneca (economic council)• FLCC educational programs healthy families• Healthy Neighborhoods Program• Wayne County strengthening our area residence program• STEPS (Seneca towns engaging people for solutions)• Housing coalitions• Elected officials (local and otherwise)• Health Care Providers (pediatricians, family Med providers)• SNAP, WIC, Foodlink, food pantries• Community members as lead advocates• Code enforcement• Advertising/promotion• Hospitals/maternity care• Local media• Tenants' union• Child Care Council• Landlords	<ul style="list-style-type: none">• Local hardware stores• Presence at home shows• Local health fairs• Partner with vital stats• Faith-based organization partnerships• Libraries• Migrant health• Head Start• Media• Insurers• Housing counseling• Doulas• Childbirth educators• Keuka housing council• Arbor housing• Weatherization programs• Community health workers• Maternal Child Health
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