

# Communicating Child Maltreatment Research to the Public: The Relation to Suicide Risk as a Case Study



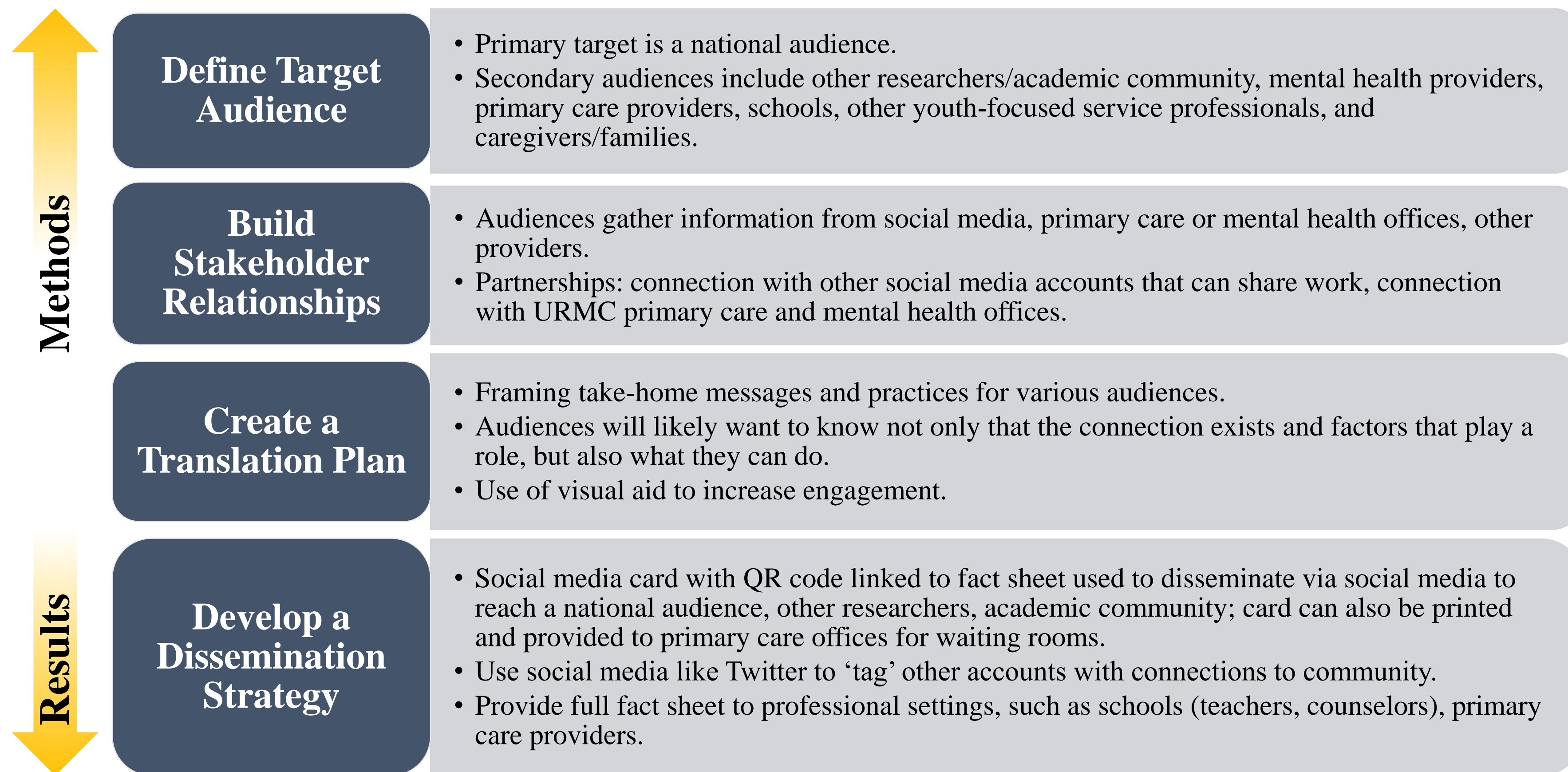
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Child maltreatment<sup>1</sup> and youth suicidal ideation and behaviors<sup>2</sup> are two significant and related public health concerns.

The TRANSFORM Research Center was developed to advance multidisciplinary child maltreatment research and effectively disseminate research and evidence-based practices<sup>1</sup>. The present project aims to disseminate research on the link between child maltreatment and suicide risk to a national audience, guided by recommendations derived from prior evaluation of TRANSFORM’s Twitter practices<sup>3</sup>.

## Framework

• Robert Wood Johnson Guidelines for Translation and Dissemination of Public Health Services and Systems Research as a framework<sup>4</sup>



## Results

- Three versions of the child maltreatment and suicide risk fact sheet targeting three different audiences – **health care providers, child serving agencies, and caregivers**
- Social media card created for quick dissemination via Twitter:



## Discussion

- Application of the Robert Wood Johnson Guidelines<sup>4</sup> resulted in:
  - Three separate fact sheets – allows for tailoring the fact sheet content to meet distinct needs of different audiences.
  - Social media card – leverages recommendations from prior evaluation of TRANSFORM’s Twitter practices<sup>3</sup> by using a visual aid to engage national audience quickly.
- Future directions include development of other social media cards to aid in dissemination of other child maltreatment research.

We are grateful to the National Institute on Child Health and Human Development (P50-HD096698 to Sheree L. Toth and Dante Cicchetti) for their support of this work.

<sup>1</sup>Cerulli, C., Cicchetti, D., Handley, E. D., Manly, J. T., Rogosch, F. A., & Toth, S. L. (2021). Transforming the paradigm of child welfare. *Development and Psychopathology*, 33, 377–393.

<sup>2</sup>Nock, M. K., Borges, G., Bromet, E. J., Cha, C. B., Kessler, R. C., & Lee, S. (2008). Suicide and suicidal behavior. *Epidemiologic Reviews*, 30(1), 133–154.

<sup>3</sup>Kusina, J., Duprey, E., & Nichols-Hadeed, C. (2021, June). *Leveraging Technology and Social Media to Disseminate Child Maltreatment Research* [poster presentation]. URMC Department of Psychiatry 8th Annual Trainee Poster Day.

<sup>4</sup>Sofaer, S., Talis, N., Edmunds, M., & Papa, K. (2013). Navigating the translation and dissemination of PHSSR findings: a decision guide for researchers. *Washington, DC: Academy Health*.